

by annie.com

Issue 10
Spring 2022

1 NEW
Pattern

4 NEW
2.0s

5 NEW
Add-on
Videos

....learn more inside!



Your chance
to **win a \$50**
ByAnnie coupon!
More on page 26

What's happening at ByAnnie!

Every Wednesday in 2022 — Facebook Live with Annie

We're back for another fun year of Live with Annie!

We will share tips, tricks, techniques, new products, mini trunk shows, visits with special guests, and more. Join Annie for another fun and creative year!

Remember, too, that all the past episodes are available at www.ByAnnie.com/live as well as on our YouTube channel and Facebook page.

Schedule: www.ByAnnie.com/live

January 23 - February 28, 2022 — Local Quilt Shop Contest

ByAnnie's annual Local Quilt Shop Contest starts on Local Quilt Shop Day and runs until the end of February. During the contest we ask you, the customer, to show your love for your local stores by voting. We provide prizes for the top-voted shops, share all of your comments, and work to keep the local crafting industry vibrant.

Learn more here: www.LQSContest.com

October 1 - October 31, 2022 — #SewPINK Initiative

During Breast Cancer Awareness Month, we celebrate our annual #SewPINK Initiative. The purpose of the initiative is to raise cancer awareness, promote self care, share stories, and create beautiful projects. We host an annual blog hop and provide prizes throughout the month.

Join us: www.ByAnnie.com/sewpink

Monthly Photo Contest

Since its inception in 2018, our monthly Photo Contest has provided inspiration and recognition for hundreds of makers — and it is still going strong! With awards for quilt stores, storytellers, best photos, and more, there is always something for everyone.

Submit your photos and join the fun: www.ByAnnie.com/photo_contest

Contact Us

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Spring 2022

Greetings!

We are excited to share our Spring 2022 catalog with you. On the following pages you will find information about our newest and best products.

This includes one brand-new for-purchase pattern and four updated patterns, bringing us to forty-seven patterns with Add-on Videos! You will love having help with everything from the versatile new Night and Day pattern to updates of four of our best-selling patterns for travel bags and accessories.

If you are new to ByAnnie patterns, be sure to check out the ByAnnie Basics series on pages 22-23. The By Annie Basics program currently includes four easy and useful free projects. These are structured to help you learn the skills you'll need to make even our most complicated projects. To help you master those skills, we have filmed Add-on Videos to accompany each pattern. The videos provide the experience of one-on-one instruction all along the way.

With this catalog, we send a special "thank you!" to the amazing designers and fabric companies who share their latest work with us and give us the opportunity to play with their beautiful fabrics. We could not produce these eye-catching models without them! To help promote them, we include information about the fabrics we used for the models pictured. If you love something, please check the fine print near the image to learn more.

We hope this catalog inspires you to try a new project, experiment with color, and sew with some innovative designs. Remember to check with your local quilt shop for fabrics, patterns, and supplies. Your support keeps them in business and helps us all continue to provide new and exciting products for you.

Don't forget to visit us online at ByAnnie.com and our social media accounts. Check back regularly to learn about upcoming events and campaigns. We love hearing from you and seeing your creations.

Happy stitching,



Annie Unrein

P.S. Please note that we are a PATTERN company. The images shown are models made using our patterns; the finished bags are NOT for sale. We're happy to provide you with the patterns and supplies needed to make any of the items pictured, but YOU get the fun of making it! If you need help, be sure to check out our online videos, classes, and Add-on Videos™.

Producing new and updated patterns along with accompanying Add-on Videos, a weekly livestream, and this beautiful catalog has been quite an undertaking — and a real group effort, too! My heartfelt thanks go to all of the ByAnnie team members who work so hard to make us shine! Extra-special thanks go to the following people:

- Casey B, David, Jacque, Jake, Lee, Moni, Payden, and Shara for working daily to keep ByAnnie customers happy — even in the midst of a pandemic, supply chain complications, and the implementation of a new accounting/business management system! You stepped up to the plate and knocked it out of the park!
- Brooke for photography, design, social media posts, and taking the lead on this catalog. We look forward to your monthly in-person visits!
- Jake for all your hard work helping us create professional video tutorials and marketing and for continuing to improve the video studio. We're getting there!
- Gloria and MaryAnne for your help designing and testing, sewing, and providing thoughtful and informed input.
- Linda for your beautiful quilting, your attention to detail, and for making our job easier!
- Leslie for technical editing and proofing, for thinking of all the little details, and for being a good sounding board.
- Lindsie for graphic design and careful, well-considered illustrations. You continue to take our patterns to new heights.
- Casey, Gloria, and Liam for being both business partners and family. You make coming to work — and going home — a joy.
- To all our amazing customers, I am so privileged to work for all of you and to be able to make my love of sewing my job. Thank you.

Featured pattern on cover: Night and Day PBA298 (more on page 2)
Pictured: FreeSpirit Fabrics; Flourish and Textures by Sue Penn

Enjoy our newest patterns!

Night and Day

Reversible carrying fun!

This versatile set of bags makes it easy to quickly change your look, night or day!

The Purse has one slip and two zippered compartments to separate and organize all your essentials.

Carry it over the shoulder or crossbody using the adjustable, detachable strap. Or detach the strap and carry the Purse as a clutch. The Purse may be carried on its own or it may be used inside the Tote as an organizer.

The Mini Tote features handles and a tie closure. It is reversible for two fun looks: a quilted side or a non-quilted side with a welt pocket.

The Purse's carrying strap may also be attached to the rings on the Mini Tote.

FINISHED:
Purse: 6½"H x 10½" to 12½"W x 4¾"D
Reversible Mini Tote: 9"H x 11" to 16"W x 6"D

Get this pattern
Pattern only **PBA298 - \$9.95**

Pictured: FreeSpirit Fabrics
Made My Day by Anna Maria Horner



Travel Essentials 2.0

Stylish travel storage!

Carry the essentials in style in this handy set which includes a handy fold-up organizer and a bonus hot tools sleeve.

They'll keep your essentials organized at home or on the road!

The Organizer has mesh and vinyl pockets for visible storage. A deep zippered pocket on the bottom on the inside is perfect for larger items. A zippered pocket on the outside conceals a Hanging Strap that enables the Organizer to be hung from a rod or hook.

A coordinating Hot Tools Sleeve has two compartments, including an outer pocket for cords.

What's different in the 2.0 version?

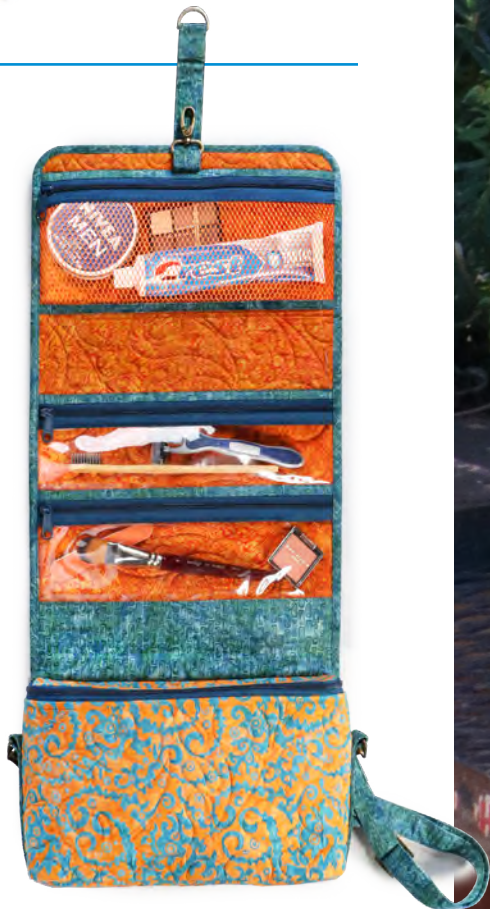
- Hanging strap added
- Exterior zippered pocket added
- Visible stitching lines on outside of bag reduced
- Updated pattern instructions and illustrations
- Add-on Video™

FINISHED:
Organizer: 27½"H x 12"W when open,
9"H x 12"W x 3"D when closed

Hot Tools Sleeve: 13½"H x 6"W

Get this pattern
Pattern only **PBA201-2 - \$9.95**

Pictured: Island Batik
Copperfield by Claudia Pfeil



Ready, set, sew!

We are excited to bring you one brand-new ByAnnie pattern and four updated patterns.

Each of these patterns are accompanied by an Add-on Video™ to teach you our best tips and techniques. Learn more about these supplemental Add-on Videos™ on page 18.

We can't wait to see what you make next!

Visit us at www.ByAnnie.com for technique tutorials, products, inspiration, and more.

Get Out of Town 2.1 PBA227-2.1

Pictured: FreeSpirit Fabrics
Made My Day by Anna Maria Horner

Travel Duffle Bag 2.1 PBA203-2.1

Pictured: FreeSpirit Fabrics
Love Always, AM by Anna Maria Horner

Night and Day PBA298 (Purse)

Pictured: FreeSpirit Fabrics
Daydreamer by Tula Pink



What is a 2.0?

Just like a new edition of a textbook, a 2.0 (or a 2.1) version of a pattern features the newest content and our best techniques.

Updates may include improvements in the instructions, layout, and illustrations, as well as changes to sewing order or components. They also include Add-on Videos™ to ensure your success.

Learn more about Add-on Videos™ on page 18!



Pack It In 2.0

Versatile packing cubes, now with an Add-on Video™!
Get organized, minimize stress, and streamline packing with these handy multi-sized cases.

Constructed of lightweight mesh and quilted fabric, the cases hold their shape and are perfect for sorting and separating all your travel items.

A soft mesh window on top provides breathability and easy identification of contents.

No more digging through the whole suitcase to find the swimsuit and flip flops!

Pack It In 2.0 cases are perfect gifts for anyone who travels or has “stuff” to store.

- What's different in the 2.0 version?
- Updated pattern instructions and illustrations
 - Add-on Video™

FINISHED:
Small: 3"H x 11"W x 7"D
Medium: 3½"H x 14"W x 10"D
Large: 4"H x 18"W x 13"D

Pattern only **PBA253-2 - \$9.95**

Pictured (right, top): FreeSpirit Fabrics
Into The Woods by Katrinka

Pictured (right, bottom): FreeSpirit Fabrics
Just Kitten Around by Monika Forsberg



New Versions IMPROVED TECHNIQUES BETTER ILLUSTRATIONS!

Already have the old version?

We generally recommend that you upgrade. First, you will get the best content. And second, along with the physical 2.0/2.1 pattern, you will also receive a coupon to use for that pattern's Add-On Video™. The coupon enables you to get the Add-on Video™ free! That's like getting the improved pattern for just \$5.00.

Haven't purchased the original pattern?

You'll love diving in head-first with these hot-off-the-press patterns. They're new and improved with a little extra pizzazz!

New 2.1

Get Out of Town 2.1

One of our smaller duffles got a big revamp!
Functional yet stylish, this sturdy duffle bag carries everything you need for a weekend trip — and easily fits in the overhead bin or under the forward seat.

The full-zippered top allows easy access to all your gear and a variety of pockets inside and out keep everything organized and close at hand.

A comfortable adjustable carrying strap with pad and quick-grab handles make it convenient for all sorts of travel.

- What's different in the 2.1 version?
- Dimensions changed
 - Updated pattern instructions and illustrations
 - Add-on Video™

FINISHED: 10"H x 16"W x 7"D

Pattern only **PBA227-2.1 - \$9.95**

Pictured (orange): FreeSpirit Fabrics
Madison One by William Reue

Pictured (blue): SewBatik
Batik cottons by Bruce & Diane Magidson
Ribbon trim by Renaissance Ribbons



New 2.1

Travel Duffle Bag 2.1

Revamped and ready-to-roll!
Functional yet stylish, this sturdy large duffle carries everything you need for a weekend trip — and still fits in the overhead bin.

The full-zippered top allows easy access to all your gear. Slip and zippered pockets inside and out keep everything organized and close at hand.

Carry with a padded adjustable carrying strap or quick-grab handles. A trolley sleeve on back slips over handles on rolling luggage.

- What's different in the 2.1 version?
- Dimensions changed
 - Updated pattern instructions and illustrations
 - Add-on Video™

FINISHED: 13"H x 21"W x 8"D

Pattern only **PBA203-2.1 - \$9.95**



Pictured: FreeSpirit Fabrics
Madison One by William Reue



Soft and **STABLE**[®]
... For Bags and Beyond!

WHY SETTLE FOR FLOPPY?

ByAnnie's Soft and Stable[®] provides body and stability to help your projects stand up and hold their shape.

The original sew-in foam stabilizer, ByAnnie's Soft and Stable[®] is great for *purses, bags, placemats, table runners, and more*. Easy to sew, it is lightweight yet maintains its shape and gives a professional finish to your project. You'll make projects that *everyone will think you bought!*

Fabric pictured:
FreeSpirit Fabrics
Love Always, AM by Anna Maria Horner

Four 13½" x 18½" (34,5cm x 47cm)

Our Project Pack pieces of Soft and Stable[®] are perfectly sized for placemats and even come with a free placemat pattern!

Color options
Black **SS10PP** - \$12.95
White **SS20PP** - \$12.95

Recommended projects

Piecekeeper PBA281
Handle It PBA280
Quick Zip Cases PBA239
Set a Pretty Table PBA184

18" x 58" (45,7cm x 147cm)

Our ½-yard piece of Soft and Stable[®] is enough to make small and medium sized projects. Don't forget that it is 58" wide!

Color options
Black **SS1018** - \$11.95
White **SS2018** - \$11.95

Recommended projects

Catch All Caddy 2.0 PBA225-2
Double Zip Gear Bag 2.0 PBA257-2
Flipping Out PBA287
Hang In There PBA279

36" x 58" (91,5cm x 147cm)

Our 1-yard piece of Soft and Stable[®] is used for medium-sized projects or multiple small projects. Steam Soft and Stable[®] to remove any creases or folds.

Color options
Black **SS1036** - \$18.95
White **SS2036** - \$18.95

Recommended projects

Get Out of Town 2.1 PBA227-2.1
Night and Day PBA298
Pack It In 2.0 PBA253-2
Travel Essentials 2.0 PBA201-2

72" x 58" (183cm x 147cm)

Our 2-yard piece of Soft and Stable[®] will make any of the ByAnnie.com patterns and then some. Save money with this large piece.

Color options
Black **SS1072** - \$36.95
White **SS2072** - \$36.95

Recommended projects

Tools of the Trade PBA294
Travel Duffie Bag 2.1 PBA203-2.1
Ultimate Travel Bag 2.0 PBA251-2
Under Cover PBA289

15 yards x 58" (13,71m x 1,47m)

If you are a store, a longarm quilter, an industry professional, or simply as obsessed about making bags as we are, the 15-yard roll of Soft and Stable[®] is for you.

Color options
Black **SS1015** - \$250.00
White **SS2015** - \$250.00

MAKE THE MOST of your Soft and Stable[®]

What makes it different?

Washable, high-quality, and adhesive-free

The original foam stabilizer, Soft and Stable[®] revolutionized bag making and put the power to make professional-looking bags in your hands.

No longer do you need to spend hours cutting, fusing, and attaching various stiff interfacing.

We obsess about quality. Soft and Stable[®] features a firm but resilient foam core with a softly-napped fabric lining on each side. The lining hugs your fabric, preventing it from sliding when you are quilting or sewing.

There are no adhesives to gum up your needle or cause wrinkles and bubbles in your finished project.

Soft and Stable[®] gives great body and stability to any project. It may be quilted — or not. The choice is yours!

At 58" wide, Soft and Stable[®] goes a long way and is a great value. It is also 100% washer and dryer safe.

Soft and Stable makes it easy to sew the bag of your dreams.

Is Soft and Stable[®] necessary?

A stand-up foam stabilizer

Annie created Soft and Stable[®] as an easy-to-sew alternative to saggy bags.

If you prefer a bag with some slouch, you can opt out. For example, our Meshing Around and It's a Cinch patterns use no Soft and Stable[®].

For a bag with more structure, Soft and Stable[®] is the way to go. It provides stability without being stiff and your bag will bounce back to its original shape if it gets squashed on one of your many adventures.

Save time when sewing!

ByAnnie tip

If you're planning a number of projects that use quilted fabric and want to save a bit of time, we recommend quilting one large piece of fabric and Soft and Stable. (A 2-yard piece is our go-to size.)

You can cut all your project pieces from that quilted piece — and probably have enough left over for another project or two.

You'll save time and get better use of the quilted fabric.



Pictured (above):
Easy Flip and Sew Placemats PBA208
Kaffe Fassett Collective February 2022
by Kaffe Fassett for FreeSpirit Fabrics

Pictured (below):
Open Wide 2.0 PBA246-2
Clueless by Angela Pingel
for Windham Fabrics



SUPPLIES and TOOLS

We know notions!
At ByAnnie.com we carry a broad range of supplies and tools to help you finish your projects with ease and efficiency.

Learn more about these supplies and tools (and more) on our website: www.ByAnnie.com/supplies-and-tools

To discover more about Annie's favorites, check out our blog: www.ByAnnie.com/favorite-tools

**FISKARS Easy-Action
Micro-Tip Titanium Scissors
SUP199 - \$20.79**



**Seam-Fix Seam Ripper
SUP191 - \$8.50**



**Chalkboard Fabric
SUP201-16x48 - \$8.95**



**Snip-Eze Multi-Use
Comfort Snips
SUP196 - \$19.99**



**Clover
Clip 'n Glide Bodkin
SUP216 - \$6.25**



**Fusible Interfacing
SUP179-1yd - \$4.99
SUP179-5yd - \$24.95**



**Vinyl - 16" x 54"
SUP151-16x54 - \$9.95**



THE TOOL THAT MAKES ALL THE DIFFERENCE

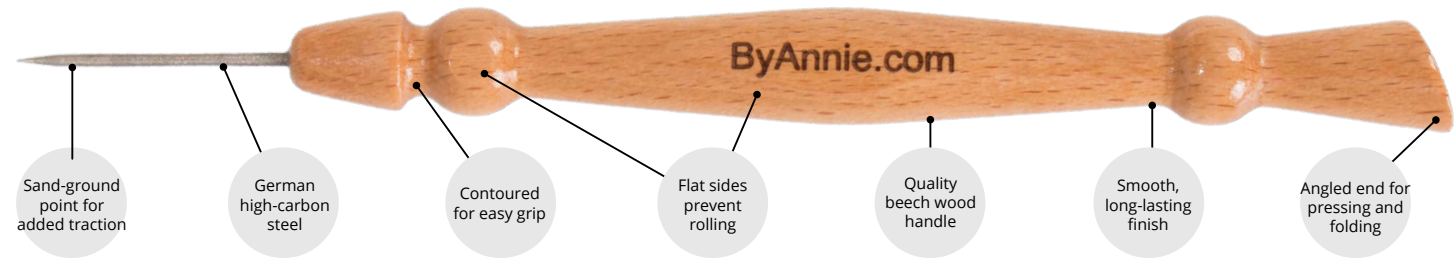
**ByAnnie's Stiletto & Pressing Tool
SUP207 - \$19.95**

One of Annie's absolute favorites, this precision placement tool is great for holding pieces in place as you sew. It's indispensable when attaching bindings for a beautiful, professionally-finished project.

The grippy steel point can venture where no fingers should venture: close to the foot, *right up to the needle!*



WATCH the Easy Does It Add-on Video™ for tips on attaching binding.
www.ByAnnie.com/add-on-video-easy-does-it



**Base Stabilizers
BS - \$6.95 - \$16.95**
Available in a variety of sizes, each measuring 1/8" thick, these clear acrylic stabilizers are designed to fit snugly in the base of selected ByAnnie bag projects.

Base Stabilizers provide extra structure and protection for your bags' base.



Purse Parts **HARDWARE**

The best way to functionally embellish
Available in four styles (Antique Brass, Black Metal, Nickel, and Black plastic) and three sizes (1/2", 1", and 1 1/2").

Our antique brass, black metal, and nickel-finished metal hardware pieces are forged to provide extra-smooth edges and a highly finished look. They now also feature our ByA symbol emblazoned on both sides.

Black plastic items are the most affordable and are robust enough for use on outdoor gear.

Note: As of October 2018, all 1" and 1 1/2" metal hardware are available in packages of two, which are great for mixing and matching for any project.

The 1/2" metal hardware and all black plastic hardware are available in specialized sets geared toward ByAnnie projects.

Why sets of two?
Sets of two make it easy to get just the hardware you need for your project.

As a bonus, our 1" and 1 1/2" metal hardware come in hard plastic cases. Reuse these cases to store pins, buttons, and any other small treasures in an organized manner.

A perfect fit!
Not sure what size hardware to pair with which size of our polypro strapping? It's easy! 1" hardware works best with 1" strapping and the 1 1/2" hardware is a perfect fit with the 1 1/2" strapping.



Which color hardware should I choose?
As you can see on the straps shown below, different colors of hardware can give a different look or feel depending on the fabric you're pairing it with.

We recommend using Antique Brass with warmer-colored fabric, Black Metal for a modern or more classic look, and Nickel with cooler-colored fabrics.

At the end of the day, it comes down to preference. You make the rules!



Pictured (above): FreeSpirit Fabrics
Wild by Monika Forsberg
for Anna Maria's Conservatory

STRAPPING

Come to grips with durability!
ByAnnie's polypro strapping is durable, long-lasting, and great for handles and straps on bags, purses, and more. Available in both 1" and 1 1/2" sizes, it fits beautifully into our hardware in Antique Brass, Black, and Nickel.

Available in black and white, we recommend covering the strapping with a coordinating fabric to give a truly custom look to your project.

All relevant ByAnnie patterns include instructions explaining how to accomplish this in an efficient manner.

1 Yard 1" Width (1 YD) Available in Black or White SUP164-1-1YD \$1.49 per package	3 Yards 1" Width (3 YD) Available in Black or White SUP164-1-3YD \$3.49 per package	6 Yards 1" Width (6 YD) Available in Black or White SUP164-1-6YD \$5.99 per package	50 Yards 1" Width (50 YD) Available in Black or White SUP164-1-50 \$39.99 per roll
1 1/2" Width (1 YD) Available in Black or White SUP164-1.5-1YD \$1.99 per package	1 1/2" Width (3 YD) Available in Black or White SUP164-1.5-3YD \$4.99 per package	1 1/2" Width (6 YD) Available in Black or White SUP164-1.5-6YD \$8.99 per package	1 1/2" Width (50 YD) Available in Black or White SUP164-1.5-50 \$59.99 per roll



EXPERIMENT with COLOR

Lightweight MESH & Fold-Over ELASTIC

Better together
ByAnnie's Lightweight Mesh Fabric and Fold-Over Elastic are both available in 14 brilliant colors, are easy to sew, and elevate the quality and finish of your project. For easy coordination, both products match ByAnnie zipper colors of the same name.



ByAnnie's Lightweight Mesh

Our mesh fabric is perfect to use when you want storage visibility without bulk. Use it for pockets and windows on bags, purses, and organizers.

100% polyester and washer & dryer safe, the mesh may also be pressed at medium heat. Our mesh is specially coated to be more stable while still remaining soft and pliable.

Lightweight and a bit stretchy, ByAnnie's mesh is fabulous in **fourteen colors**. Mix and match with our fold-over elastic and our handbag zippers.

Available in two useful sizes
18" x 54" package SUP209-18x54 - \$5.99
15 yard x 54" roll SUP209-15YD - \$149.99

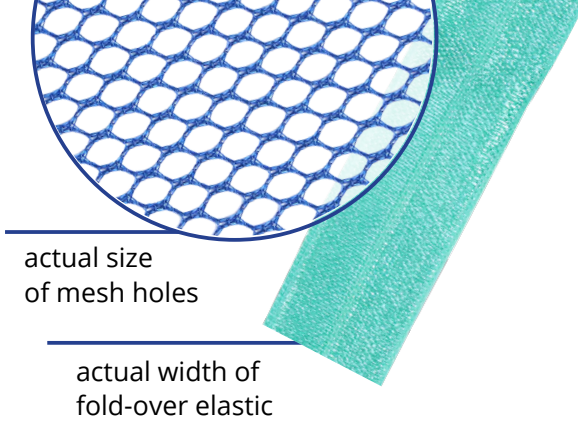
Fold-Over Elastic

This product is ideal for giving a decorative finish to mesh fabric pockets, necklines, wristbands, or the edges of diapers.

Our fold-over elastic is 20mm-wide spandex elastic (latex-free) and is available in fourteen colors to perfectly match our mesh!

2-yard rolls are "project perfect", while 50-yard rolls are wonderful for custom cutting. Note: There is some shrinkage in all elastic products. We recommend ironing the fold-over elastic on low to medium heat before cutting. Or, cut at least 10% more than needed, especially when using the 50-yard roll.

Available in two formats
2 yard roll SUP211-2 - \$4.99
50 yard roll SUP211-50 - \$50.00



Auditioning is for the stars!

If you're not sure how to choose the right color of mesh or fold-over elastic to match your project, we suggest "auditioning."

Lay pieces of various colors of mesh or fold-over elastic over your fabric and compare. You may be surprised at the results! We often opt for a color choice that we didn't expect.

After you audition colors to best suit your project, you'll know for certain that your bag will be a star!

Did you know we now have a Mesh Fabric Color Sample Pack available for effective color auditioning?

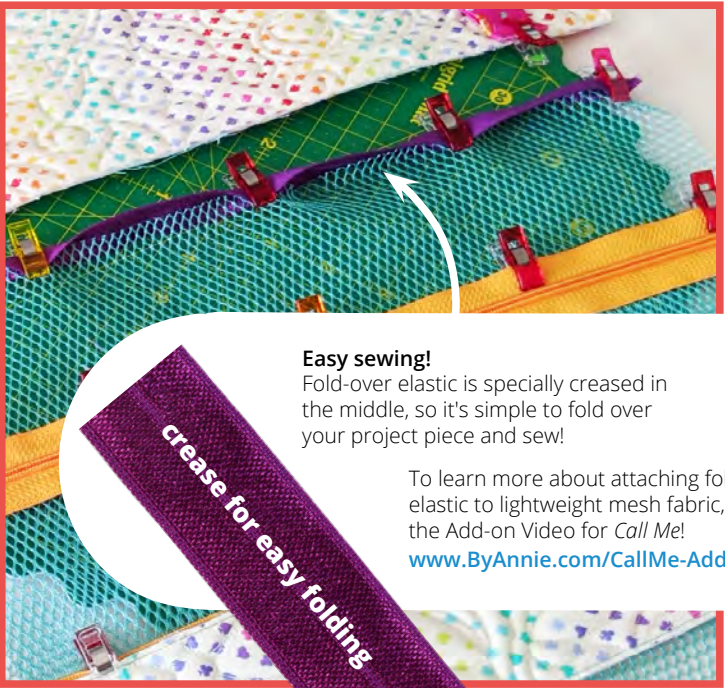
(not pictured)
SUP209-14SamplePack - \$6.50

Fold-over in action!
Fold-over elastic allows the mesh fabric pocket on the Under Cover sewing machine cover to stretch and expand to snugly accommodate a foot pedal.



Helpful tip

.....
Unsure of how to sew with mesh fabric and fold-over elastic?
See the tutorial on pages 24-25.



Easy sewing!
Fold-over elastic is specially creased in the middle, so it's simple to fold over your project piece and sew!

To learn more about attaching fold-over elastic to lightweight mesh fabric, watch the Add-on Video for *Call Me!*
www.ByAnnie.com/CallMe-AddOn



Under Cover

Protect your precious sewing machine with its own quilt!
Each sewing machine cover features zippered pockets on the front and one side, a mesh slip pocket on the other side, and a customizable slip pocket on the back.

For easy access to the sewing machine handle, there is an opening at the top. Flaps with magnetic snap closures cover the opening.

FITS MACHINES MEASURING:
SMALL: 12½"H x 15½"W x 6½"D
MEDIUM: 13"H x 17¾"W x 8"D
LARGE: 14½"H x 20½"W x 8"D

Pattern only PBA289 - \$9.95

Pictured: FreeSpirit
One Mile Radiant by Anna Maria Horner

Get this pattern

A match made in heaven!
Did you know this? For every color of fold-over elastic and lightweight mesh, we have a corresponding handbag zipper color!

The three Mad About Mesh bags (*below*) show how nicely these colors coordinate. Have a little fun by mixing and matching colors you love!



ByAnnie Handbag Zippers

Our handbag zippers are easy to cut and sew through and come in 4 extra-long sizes and up to 48 vibrant colors. Additionally, our zipper pulls are available individually or in sets of 12 or 24. We provide only top-quality zippers from YKK because we want you to have the best experience.

Why Handbag Zippers?

- Wider zipper tape = Makes installing zippers easier.
- Nylon teeth instead of metal = Allows the zipper to easily flex and bend around curves. It also makes them very easy to sew through. You can cut them with scissors or a rotary cutter and sew right across them with your machine.
- Larger zipper pulls = Lets you get a firm and easy grip, which is handy when you're opening your bag frequently.
- Bigger holes on zipper pulls = Makes it very easy to add a fabric pull to the end, making the zipper even easier to open.

ByAnnie Handbag Zipper Options



24" Single-slide Handbag Zipper
Our 24" single-slide zipper has one open end and is great for smaller projects that don't need two slides.
Available in 48 vibrant colors
Choose Color ZIP24 - \$4.95



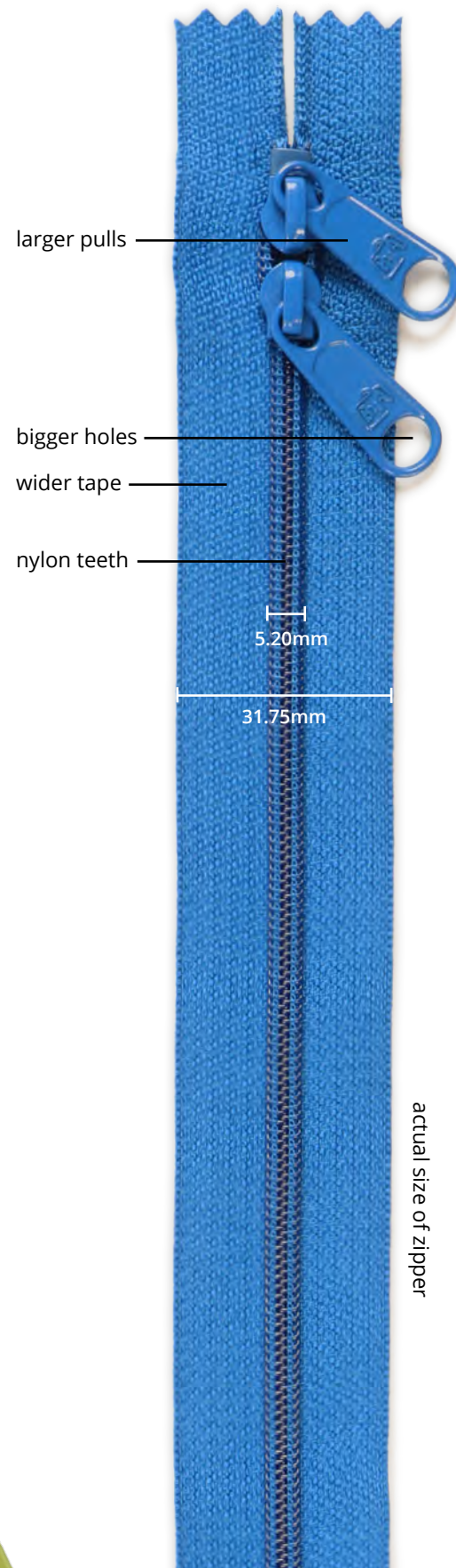
30" Double-slide Handbag Zipper
Our 30" double-slide zipper is our most versatile zipper. Use it to make a bag that opens in both directions or cut it to make two single-slide zippers.
Available in 48 vibrant colors
Choose Color ZIP30 - \$6.95



40" Double-slide Handbag Zipper
When 30" just isn't enough, you'll appreciate our 40" double-slide zipper. Use it for our *Running With Scissors* and other popular patterns. Available in 32 vibrant colors
Choose Color ZIP40 - \$7.95



Zippers by the Yard
Want maximum flexibility? Make any size zipper up to 144" using the 4 yards of zipper tape and 16 pulls included in this handy package. Available in 32 vibrant colors
Choose Color ZIPYD - \$24.95



actual size of zipper

ByAnnie Handbag Zipper Resources

Our popular zipper tutorial *Make Zippers of Any Length or Style* explains how to make best use of our zippers and customize them any way you want.

Watch this video at www.byannie.com/zippers_videos along with the rest of the tutorial series *Zippers Are EASY!*

You can also find handy zipper tutorial PDF printouts on our handbag zippers page:
www.ByAnnie.com/zippers

Find our FREE **Zipper Pull** pattern and choose from three different zipper pull styles.



Get this pattern
Pattern only PBA297-PDF



Curious about colors?

Our Zipper Color Card can be found on the last page of this catalog and is a great help when choosing zippers to match or contrast with your fabrics.

Zipper Pull Anatomy

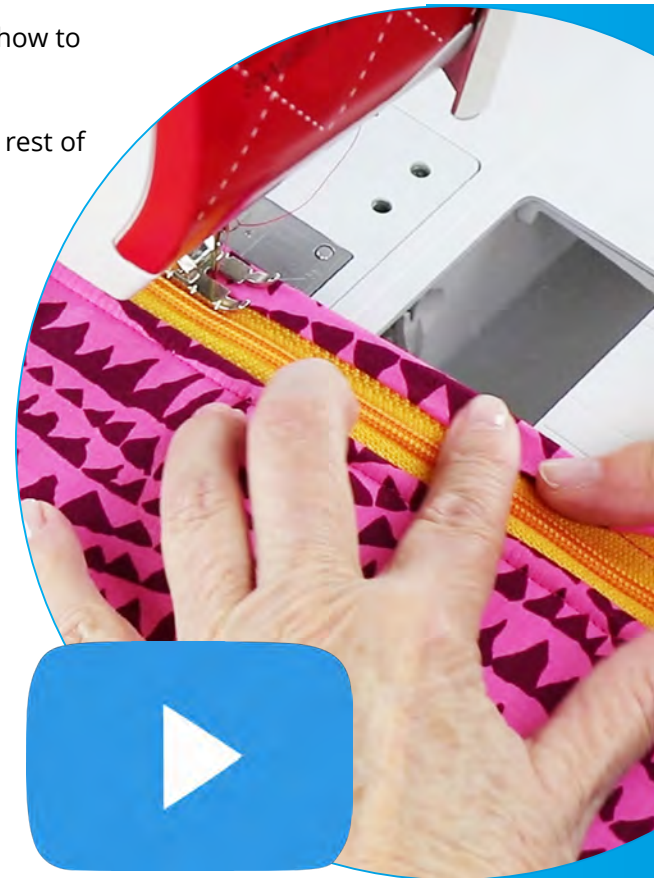


The flat (squared) end of the zipper pull has one channel that forces the zipper teeth

The rounded end of the zipper pull has two channels to separate the zipper teeth together.

Do you have leftover zipper tape?

Grab some extra pulls in any color! Mix and match for fun accents. ZIP-PULL - \$0.85



Extra Fun with Zippers!

A. Use different colored pulls on your zippers for a bit of fun!

B. Combine two different colors of zipper tape for an eye-catching pop of color!



Sewing in the clear!

Premium Clear Vinyl

Durable and crystal clear!

Sturdy, yet flexible, this premium weight vinyl is 54" wide and double polished for maximum clarity.

A 16-gauge vinyl, it is the perfect weight to hold up to extended use while still being easy to sew through.

Use this beautifully clear vinyl for see-through pockets or windows in organizers, bins, purses and bags, wallets, and more.

You will love the visibility and security that this premium vinyl provides.

The vinyl is moisture resistant and can be wiped clean with a cloth.

Or it may be safely machine washed and dried on medium heat. Just be sure to take it out of the dryer promptly and lay it flat to cool.

The vinyl is packaged on a roll, which prevents wrinkles and folds and makes it very manageable and easy to use.

A white paper backing clings to the vinyl so it is extra-easy to see the edges of the vinyl when cutting. Just leave the paper attached until you are ready to sew.

Then the paper may be easily peeled away and used to prevent the vinyl from sticking to the sewing machine table.

Available in two formats
16" x 54" roll SUP151-16x54 - \$9.95
15-yard x 54" roll SUP151-15yd - \$195.00



Running With Scissors

Handy tool case for on-the-go and at-home projects!

You'll love this handy zip-up Tool Case to store and carry a variety of tools, from rotary cutters and scissors to markers, turning tools, small rulers, and more. A variety of easy-to-access pockets in vinyl, mesh, and quilted fabric can be customized to fit the tools you use and love.

Designed in collaboration with popular fabric designer, Tula Pink, the Tool Case will hold Tula's hardware collection or can be customized to fit rotary cutters, rulers, and tools from most manufacturers.

FINISHED: 9½"H x 12½"W x 1½"D when closed and opens to 12½"H x 20½"W

Get this pattern
Pattern only PBA272 - \$9.95

Pictured: Benartex
Morrison Park by Pat Sloan



Project Bags 2.0

An updated pattern, perfect for gifts!

Organize project pieces in these handy bags. Soft handles make carrying easy and allow for vertical storage. Zippers provide secure storage and simple access. A vinyl window affords visibility and protection.

The pattern includes instructions for four sizes with different design options for the bottom borders.

Use Project Bags 2.0 to store project pieces or to organize and store tools, puzzles, games, and more. Make one as a travel kit for a grandchild and fill it with coloring books, markers, and more.

Pattern only PBA206-2 - \$9.95

Pictured: Island Batik
Santorini by Claudia Pfeil

SMALL: 6½"H x 10½"W
MEDIUM: 10½"H x 12½"W
LARGE: 13½"H x 13½"W
JUMBO: 16½"H x 16½"W



Room With A View

Update your living space and control the clutter!

These soft, structured fabric cubes in three sizes are a great way to personalize your living space while adding always-needed storage space.

Vinyl windows let you peek inside without unzipping the lid.

The bins feature a handle on the lid for lifting as well as two side handles. An interior zippered mesh pocket on the lid of each bin stores instruction manuals or other small objects.

Perfect for any room in the house, these bins will store fabric, toys, games, out-of-season clothes, and more.

SMALL: 8½"H x 8½"W x 8½"D
MEDIUM: 10½"H x 10½"W x 10½"D
LARGE: 12½"H x 12½"W x 12½"D

Get this pattern
Pattern only PBA291 - \$9.95

Pictured: Michael Miller Fabrics
Animal Alphabet by Edward Miller



CHECK OUT THESE RECENT PATTERNS



A Place For Everything 2.0

Keep everything in its place!
This spacious organizer stores and carries tools and supplies, providing visibility and easy access to all.

The bag features handles and an adjustable/detachable carrying strap along with two removable pocket pages with mesh or vinyl pockets in a variety of customizable styles.

Abundant pockets in a variety of styles are the key to ensuring that there is a place for everything... and that everything is in its place!



FINISHED: 10"H x 14" W x 5½"D
when closed with two removable
pages, each measuring 13"H x 20"W

Get this pattern
Pattern only **PBA207-2 - \$9.95**

Pictured: FreeSpirit Fabrics
Daydreamer by Tula Pink

Carrying Strap and Pad

Take advantage of this free PDF project!
Make an adjustable, detachable carrying strap for any bag. Slide a pad made of quilted fabric onto the strap for comfortable carrying over the shoulder.

Use the attached wide-mouth slider to adjust the strap's length. Then clip the strap to your bag using the attached swivel hooks and you're ready to go! This pattern includes instructions to make straps that measure 1" or 1½" wide and have a total finished length (including hardware) of approximately 58".

Get this pattern
Pattern only **PBA296-PDF - FREE**



Pictured: Andover Fabrics
Stitched by Alison Glass



Double Zip Gear Bags 2.0

Now with three sizes!
Perfect for toiletries, electronic gear, shoes, and more, these functional bags in three sizes will keep you well-groomed and organized.

The double-zippered top opens easily for full access to the roomy interior. Two exterior zippered pockets and two interior slip pockets keep things neat and organized.

A sturdy handle on one end makes carrying easy.

Pattern only **PBA257-2 - \$9.95**

SMALL: 4"H x 8½"W x 5½"D
MEDIUM: 5"H x 10½"W x 7"D
LARGE: 6½"H x 13½"W x 9"D

Pictured: QT Fabrics
Coco Chic by Reed Johnson
of Blue Bear Quilts



Flipping Out

Stand-up organization, great for gifting!
Sturdy cases in two sizes store and carry pens and pencils, sewing tools, knitting needles, and more.

When open, the cases convert into desktop stands by folding down their tops, allowing easier access and visibility of contents without sacrificing stability.

Mesh pockets on the inside help organize supplies. Each case zips shut for safe and secure storage. The outside of either case may be embellished with an optional ribbon border.

SMALL: 8½"H x 3½"W x 3½"D (open) and 4½"H x 3½"W x 3½"D (folded down)
LARGE: 14½"H x 5½"W x 5½"D (open) and 8"H x 5½"W x 5½"D (folded down)

Get this pattern
Pattern only **PBA287 - \$9.95**

Pictured: Dear Stella
Bootylicious

Switchback

Mix and match fabrics!
This sturdy and versatile satchel is just the right size for running around town or taking on a trip. Adjustable straps make it easy to carry the bag in a variety of ways: over the shoulder, cross body, or as a backpack.

Switchback is designed to be made with a variety of fabrics, alternating them for a fun color-block style. The color-block design shows on both the front pocket and flap AND on the bag back.

A recessed zipper at the top keeps everything safe and secure. Exterior and interior pockets in a variety of styles carry and organize all of the day's essentials.

FINISHED: 11"H x 11"W x 3½"D at top, 11"H x 11"W x 4½"D at bottom.

Pattern only **PBA295 - \$9.95**

Pictured: Windham Fabrics
Happy by Carrie Bloomston



Tools of the Trade

Handy portfolio-style organizers in two sizes!
These functional carriers in two sizes are designed to store, protect, and carry oversized items such as rulers, cutting mats, sketchbooks — even computers.

Slip and zippered pockets on the outside are perfect for items you need quickly, such as keys or phones.

A large zippered mesh pocket as well as a padded sleeve and variety of fabric and mesh dividers keep tools and supplies organized, while maintaining visibility and easy access.

Long handles allow the bag to be carried over the shoulder or even cross-body for easy hands-free carrying.

Whether you are going to a friend's house, attending a class or retreat, or just needing to get everything off the dining room table or out of the guest room, you will LOVE these versatile organizers.

SMALL: 14"H x 20"W x 1½" to 3¾"D when closed; holds a 12" x 18" mat
LARGE: 21"H x 26½"W x 1½" to 5½"D when closed; holds an 18" x 24" cutting mat (shown at left)

Pattern only **PBA294 - \$9.95**

Pictured: Island Batik
Celestials



Start sewing with ByAnnie!



ACCESS PURCHASED VIDEOS
www.ByAnnie.com/digital_library

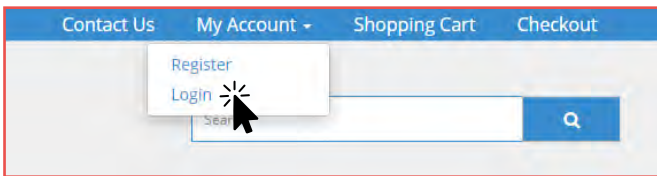
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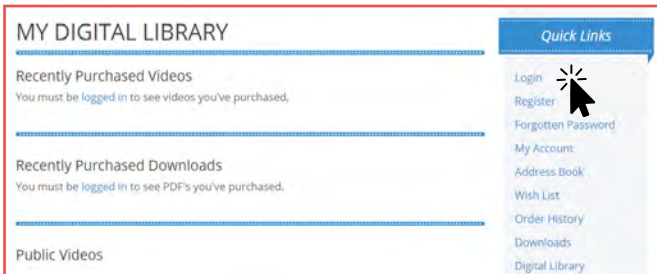
Log in to your Digital Library to access your purchased/downloaded video content.

In your Digital Library, you'll also have access to your purchase history, PDF downloads, free tutorials, and more!

You can find the login portal on www.ByAnnie.com when you click on 'My Account' in the upper right-hand corner. A drop-down menu will appear and you can then select 'Login.' Enter your username and password for access.



If you go to www.ByAnnie.com/digital_library, click on 'Login' under Quick Links.



If you don't already have an account, join the fun by clicking 'Register' and signing up.

Learn more about navigating the Digital Library: www.ByAnnie.com/FAQ, click on 'Add-on Videos', then 'How Do I Access my Digital Library'.

Or find it here: vimeo.com/303820493

Which patterns have Add-on Videos?

Add-on Videos™ are available for a growing number of patterns
As we create new patterns and update our 2.0 collection, we film a new Add-on Video for each one. As of June 2022, we now have a total of 47 patterns with accompanying Add-on Videos!

Find current patterns with Add-on Videos here:
www.byannie.com/patterns-with-add-on-videos



Watch for this symbol! It means that we have filmed an Add-on Video™ for the associated pattern.

TIPS & TUTORIALS

Learning and growing together

At ByAnnie.com, we want your sewing journey to be an adventurous one. So we do our best to offer educational resources that will expand your various skill sets. You'll sew projects you never thought you could!



ByAnnie Basics



Master your bag-making skills

If you're new to sewing ByAnnie patterns, we recommend starting with these patterns to get a better grasp of our techniques and best practices. *Learn more about them on pages 22-23.*

Each ByAnnie Basics pattern comes with a free Add-on Video™ that can be accessed in the Digital Library. Simply add the video to your cart, check out, purchase for zero dollars, and start watching!

Find the ByAnnie Basics patterns and their Add-on Videos™ here:
www.ByAnnie.com/byannie-basics

The big deal about Add-on Videos™

Add-on Videos™ support specific parts of our ByAnnie patterns and help you learn our best techniques. They don't replace the pattern. Rather, they enhance your sewing experience.

To give you a taste of our patterns and Add-on Videos™, we suggest starting with our ByAnnie Basics patterns (pages 22-23). Their related Add-on Videos™ are available to you at no charge. Find those patterns here: www.ByAnnie.com/byannie-basics

Add the video to your cart and check out to get started. *You will need to login or create an account.*

Having trouble?

Look for our *All About Add-on Videos™* video at www.ByAnnie.com/add-on-videos to learn why we make Add-on Videos™ and how to get them.

Video and digital content is available only to the original purchaser and only while connected to the Internet (no CD/DVD available) and logged in at ByAnnie.com. Digital content is not transferable across accounts or individuals. Please see our *Terms and Conditions* for more information.

For \$5.00 Add-on Videos, you will need to use the coupon code included in your printed pattern at checkout on ByAnnie.com to get the video free. The coupon can only be used once and is non-transferable. All paper patterns with Add-on Videos will include a unique coupon code. This includes patterns purchased at ByAnnie.com or from other retailers.

Zipper Tutorials

Become a zipper master

Want a little video inspiration for installing zippers? Check out our *Zippers are EASY!* tutorials series: www.ByAnnie.com/zippers_videos

You'll find the extra-helpful *Make Zippers of Any Length or Style!* video there. Watch it to learn to attach zipper slides and make zippers in a variety of useful and resourceful ways.

Other FREE tutorials can be found here:
www.ByAnnie.com/digital_library

Make Zippers of Any Length or Style



Join us on our weekly livestream!

Participate in our online community

Join Annie every Wednesday at 2pm Mountain Time to discuss sewing tips and techniques, brag bags, and explore the wonderful worlds of sewing, quilting, and bag making!

You can watch the livestream and find all past episodes on:
Our website — www.ByAnnie.com/live
YouTube — www.YouTube.com/ByAnnie
Facebook — www.Facebook.com/PatternsByAnnie

Each episode is recorded and reposted to our YouTube channel and website so you can always watch or re-watch at your leisure.



Great for gifting!

Catch All Caddy 2.0

So many ways to use this handy organizer!
You will love this sturdy caddy with its easy-to-access slip pockets and bellowed dividers to hold and organize all your supplies.

Six slip pockets on the exterior provide easy access to tools and supplies. A zippered pocket on one end keeps personal items safe and secure.

Expanding dividers on the inside open to organize supplies or collapse to fall flat against the interior of the caddy affording a wide-open interior for plenty of storage possibilities.

FINISHED: 7"H x 13½"W x 6½"D

Get this pattern
Pattern only **PBA225-2 - \$9.95**

Pictured: Island Batik
Just My Type by Tammy Silvers of Tamarinis



In Control

We love this miniature caddy!
Control the clutter with this smaller version of our popular Catch All Caddy. Its small footprint makes it perfect for using next to the sewing machine or on a desk or coffee table.

Features include expanding dividers, plenty of pockets, and easy-to-grab handles that fall flat along the front and back.

Use it to keep remotes and electronics close at hand, fill it full of art supplies, or gift it to a new mother with plenty of baby necessities already inside!

FINISHED: 6½"H x 10½"W x 6"D

Get this pattern
Pattern only **PBA283 - \$9.95**

Pictured: FreeSpirit Fabrics
Enchanted by Valori Wells



Ultimate Travel Bag 2.0

The perfect travel companion!
This functional bag includes a comfortable padded adjustable carrying strap and quick-grab side handles, as well as a handy trolley sleeve on back to secure the bag to rolling luggage.

Zippered and slip pockets on the front, back, and ends plus a full-height zippered pocket and three more slip pockets inside will keep everything organized and close at hand.

Optional buttons on the bottom reduce wear.

FINISHED: 13¾"H x 14½"W x 4½"D at the top
and 13¾"H x 18½"W x 8"D at bottom

Get this pattern
Pattern only **PBA251-2 - \$9.95**

Pictured: SewBatik; Batik Cottons by Bruce & Diane Magidson

Quick Zip Cases

Oh-so-useful and great for gifting!
Quick and easy to make, these handy little zippered cases are perfect to store and carry quilting supplies, art supplies, knitting needles, crochet hooks, and more.

The small case is perfect for rotary cutters, chalk markers, scissors, and more.

The larger case is sized to carry longer items such as tube turning tools and bodkins.

This pattern is a great stash buster, easy to sew, and a great way to use left-over quilted fabric from other projects.

SMALL: 2½"H x 2½"W x 8½"D
LARGE: 2¾"H x 2¾"W x 10½"D

Pattern only **PBA239 - \$9.95**

Pictured: Windham Fabrics
Merry & Mod by Natalie Barnes of Beyond The Reef



Clam Up

Adorable and perfect for gifts!
Easy and fun to make, these bags in five sizes are perfect for storing and carrying make-up, sewing supplies, tech gear, and more.

The pattern includes complete step-by-step instructions for making the bags with or without quilted fabric and for adding optional iron-on vinyl laminate to make the inside easy to wipe clean.

Double-slide zippers and handy grab tabs make the bags easy to open wide and attached side panels prevent contents from falling out. An optional strap with swivel hook may also be added.

When empty, the bags nest inside one another to save space.

EXTRA SMALL: 2¾"H x 3½"W x 2½"D
SMALL: 3½"H x 4½"W x 3¾"D
MEDIUM: 4¼"H x 5½"W x 4"D
LARGE: 4¾"H x 6½"W x 4¾"D
EXTRA LARGE: 5½"H x 7½"W x 5"D

Get this pattern
Pattern only **PBA275 - \$9.95**

Pictured: Clothworks
Ivory Woods by Amy Reber



Take A Stand

Streamlined storage and organization!
Stand-up totes in two sizes have an easy-to-install zippered top that opens wide for easy access to the contents.

Each Take A Stand tote features an adjustable, detachable carrying strap and plenty of room for supplies and more.

Two zippered pockets on the outside of the tote and two inner mesh pockets keep everything organized and easy to view.

SMALL: 8¾"H x 12"W x 6½"D
LARGE: 12½"H x 16"W x 8"D

Pattern only **PBA273 - \$9.95**

Pictured: FreeSpirit Fabrics
HomeMade by Tula Pink
Ribbon trim by Renaissance Ribbons

Be sure to check out Take A Stand's companion pattern, Running With Scissors, on page 15!



ByAnnie Basics

New to ByAnnie? Work your way through these simple patterns to learn all the skills you need to *MAKE IT BIG*.

Petit Four Baskets

Simple sewing

Not only are these adorable baskets ideal for storing treasures and giving as gifts, they are a great project for a new sewist.

Use these baskets to organize a desktop, tuck away folded fat quarters for display, or hold smaller notions and tools near your sewing machine.

Fast, easy to make, and foolproof with the accompanying Add-On Video™ tutorial!

What to expect:

- Experience sewing with Soft and Stable
- Discover how stitching lines create folds
- Learn the "stitch-in-the-ditch" technique
- Make a faux binding

TIP

This project is scrap/precut-friendly, calling for just two 10" x 10" pieces of fabric. It's a great destasher!

FINISHED: 2½"H x 5"W x 4"D

Get this pattern

Pattern only **PBA271-PDF**

Start small

We want you to be successful when you take on your first big ByAnnie project, so we've compiled four handy 'starter' patterns that will give you the skills you need to succeed.

Each of these four patterns come with a comprehensive Add-on Video™ so you can sew with Annie, start to finish. When you're finished, you'll have a functional project that you can use to store a variety of items or that you can give as a creative gift!



Pictured (above): Island Batik
Just My Type by Tammy Silvers

Call Me

Fast and functional

Keep everything handy in this lightweight bag. It's the perfect on-the-go errand bag!

The Add-On Video™ tutorial includes many helpful tips for working with vinyl, mesh, fold-over elastic, zippers, custom bindings, and more. Don't miss it!

What to expect:

- Attach a zipper to a quilted fabric pocket
- Work with vinyl, mesh, and fold-over elastic
- Make custom bias binding to bind edges and create a strap

TIP

This project is a great way to reduce your stash or test new fabric combinations. Use up bits and pieces of previous projects.

FINISHED: 7¼"H x 4¾"W

Get this pattern

Pattern only **PBA288-PDF**

Pictured (right): Windham Fabrics
Breaking News by Janine Vangool



Easy Does It

Sew a 3-D bag!

You will love the usefulness of this project. The handy zippered bag with attached handles will store and carry all your essentials — or make a quick and easy gift!

Easy Does It includes step-by-step instructions along with a thorough Add-On Video™ tutorial to help you all the way!

What to expect:

- Quilt fabric to Soft and Stable
- Attach zipper to quilted zipper strips
- Accomplish a bulk-free binding on the zipper/side strip seam
- Join pieces and bind raw edges on a 3-dimensional bag

TIP

This pattern is a perfect way to learn many of the basic techniques used to make many larger ByAnnie bags.

FINISHED: 6"H x 9"W x 4¼"D

Get this pattern

Pattern only **PBA285-PDF**

Pictured (left): Andover Fabrics
Stitched by Alison Glass



Piecekeeper

Easy organization

Store and carry all your project pieces or supplies in this handy zippered bag with attached handle. Use this bag to carry fabrics, tools, puzzles, games, and more!

What to expect:

- Experience quilting and sewing with Soft and Stable
- Attach a zipper to a mesh pocket
- Prepare simple folded handles using interfacing
- Bind rounded edges on a flat project

TIP

Use one 13" x 18" rectangle of Soft and Stable and three fat quarters in coordinating prints/colors plus a bit of mesh, interfacing, and a zipper to make this handy bag.

FINISHED: 11"H x 16"W

Get this pattern

Pattern only **PBA281-PDF**

Pictured (left): Paintbrush Studio Fabrics
Road Trip by Heather Black



Sewing with a group or class?

We offer high-quality full-color prints of these patterns in packs of 25. Great for sew-ins, guild meetings, prizes, and more. Try them! www.ByAnnie.com/patterns/pattern-packs

byannie's Lightweight MESH FABRIC Sewing Tutorial

Lightweight Mesh Fabric

Level up your sewing game

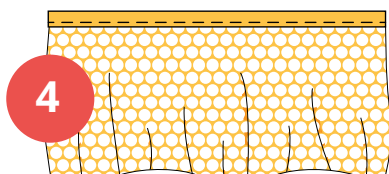
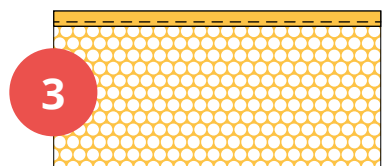
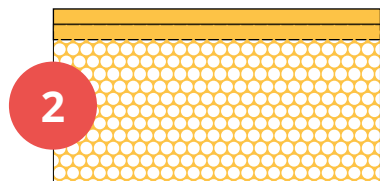
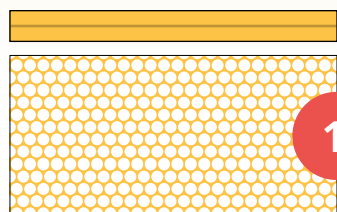
This tutorial shows a variety of ways to sew and use mesh fabric in your projects. You'll love how easy it is to add this fantastic product to your next project — and how professional it will look.

Mesh is a great choice for pockets, fashion, bags, and more. It is washable, dryer-friendly, durable, and easy to use.

Our 14 brilliant colors match our fold-over elastic and zippers with the same color names for easy mixing and matching!

Finish edges with fold-over elastic

1. Cut fold-over elastic to length of mesh (or shorter for gathered pocket).
2. Open elastic; place raw edge of mesh along fold.
3. Fold elastic over mesh; stitch along edge of elastic.
4. Gather mesh by stretching the elastic slightly as you sew.



Professional finish

Fold-over elastic is a colorful elastic with a lengthwise crease down the center which makes folding and binding super easy.

Learn more about fold-over elastic options on page 10-11.

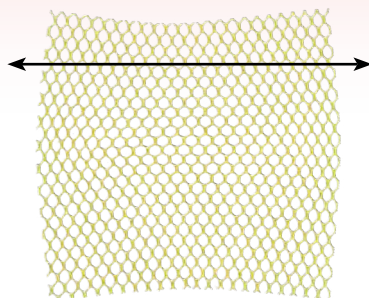
What's the big deal about lightweight mesh fabric?

Our Lightweight Mesh fabric is easy to sew and it provides ventilation, visibility and a bit of stretch to your project. It's great for pockets to hold items that need a little bit of air or extra room.

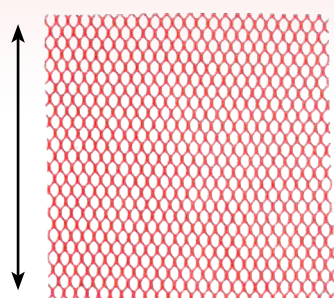
Learn more about ByAnnie's Lightweight Mesh Fabric on pages 10-11.

Slightly stretchy

Crosswise grain = Most stretch



Lengthwise grain = Less stretch

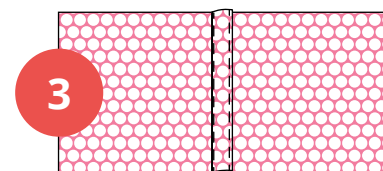
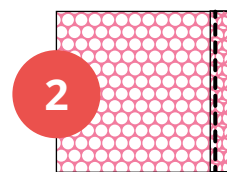
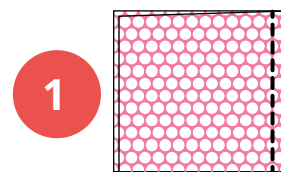


Stretch is important!

Just like fabric, mesh is more stretchy on the crosswise grain than the lengthwise grain. Pay attention to direction when cutting the pieces for your project. We prefer to cut the width on the more stretchy crosswise grain so that the pocket can expand to hold bulkier contents.

Finish edges with French seam

1. With right sides out, sew 1/4" seam; press seam to one side.
2. Turn wrong side out, sew 3/8" seam along previous seam.
3. Turn right side out; press.



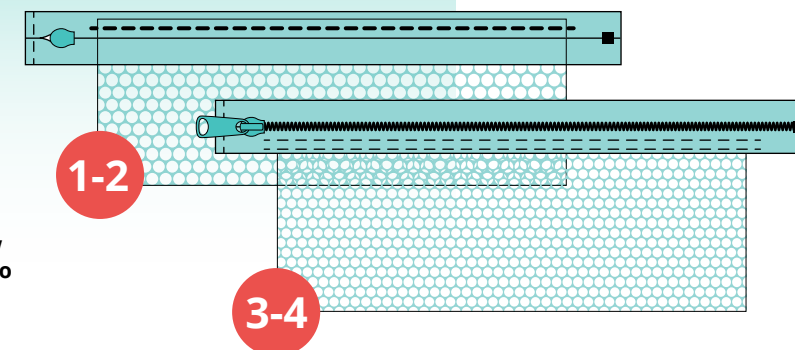
ByAnnie patterns featuring French seams

- It's A Cinch PBA286
- Meshing Around PBA278

French seams are a great way to sew two pieces of mesh together, ensuring sturdiness and a clean finish.

Attach zipper directly to mesh

1. With zipper WRONG side up, position mesh on top of zipper, allowing long edge of zipper to extend about 1/8" beyond mesh.
2. Sew zipper to pocket with a generous 1/4" seam.
3. Finger-press zipper tape to front of pocket.
4. With zipper right side up, sew along very edge of zipper tape to enclose raw edges.

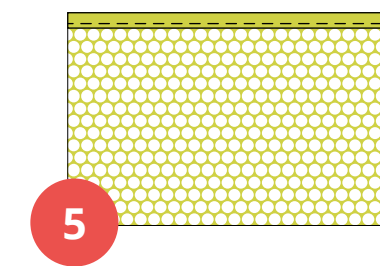
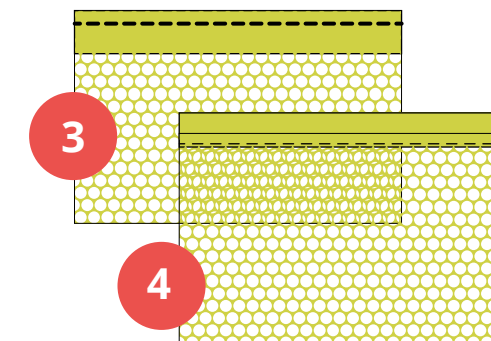
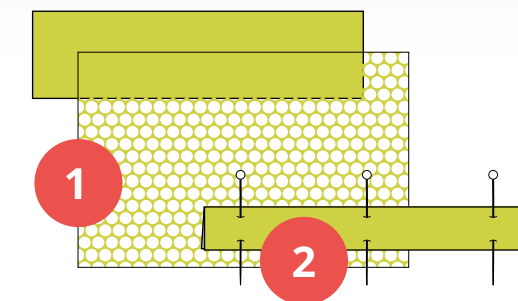


Looking for tips on zips?

Annie has a number of tutorials on zippers that you can find at www.ByAnnie.com/digital_library. Be sure you're logged in, and then begin watching the *Zippers Are Easy* video series!

Finish raw edges with fabric binding

1. Cut fabric 2"H by length of mesh.
2. Fold binding in half (right side out); pin (don't press).
3. Sew binding to mesh with 1/4" seam.
4. Press seam to binding using pressing tool.
5. Fold binding to front and stitch along folded edge, enclosing all raw edges.

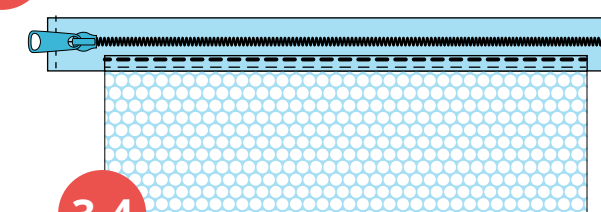
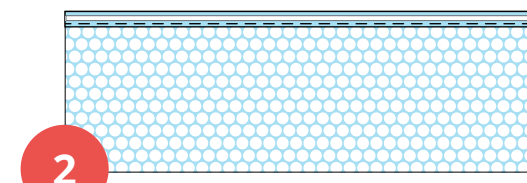
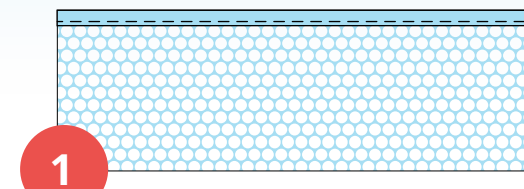


Start meshing around!

Find all 14 colors here:
www.ByAnnie.com/mesh-lightweight-18x54

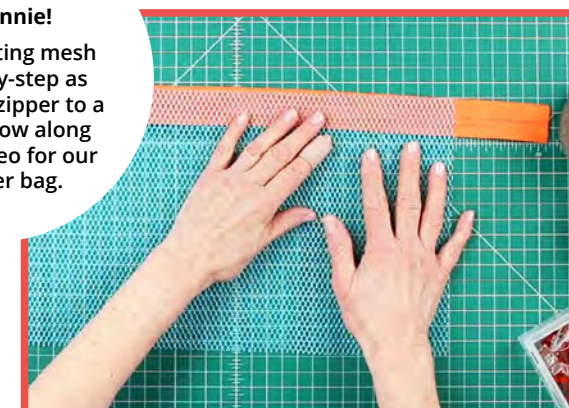
Attach zipper to bound edge

1. Bind edge of mesh pocket.
2. Attach basting tape to back of binding.
3. Position mesh pocket on zipper, aligning bottom bound edge with bottom of zipper.
4. Sew along top and bottom edges of binding.



Sew mesh with Annie!

Learn tips for cutting mesh and follow step-by-step as Annie attaches a zipper to a mesh pocket. Follow along in the Add-on Video for our handy Piecekeeper bag.



Monthly Photo Contest

by **annie.com**

Each month we award over \$150 in ByAnnie coupon prizes to winners in our Monthly Photo Contest. For a chance to win in one of our four categories, submit any project you've made using ByAnnie patterns or ByAnnie's Soft and Stable® at www.ByAnnie.com/photo_contest.

ByAnnie Top-Voted Award:

One participant will be selected to receive a \$50 coupon to be used on ByAnnie.com.

For this award, the in-house ByAnnie team votes on all the photos submitted throughout the month!

Quilt Shop Highlight Award*: One participant (stores ONLY; must have a wholesale account) will be selected to receive a \$50 coupon to be used on ByAnnie.com.

*This category is unique: stores who submit in one month also have a chance in winning during the following months, without resubmitting. We like to celebrate local quilt shops year-round!

Honorable Mentions: One to three participants will be selected to receive a \$15 coupon to be used on ByAnnie.com.

Find a full list of Rules and Submission Guidelines at: www.ByAnnie.com/photo_contest

**WIN
\$50
BYANNIE
COUPON**

Monthly Photo Contest Round-Up

Thank you to everyone who submitted to our Monthly Photo Contest this year. You constantly amazed and inspired us with your creativity.

We saw **1045** photo contest submissions from January 2021 to February 2022.

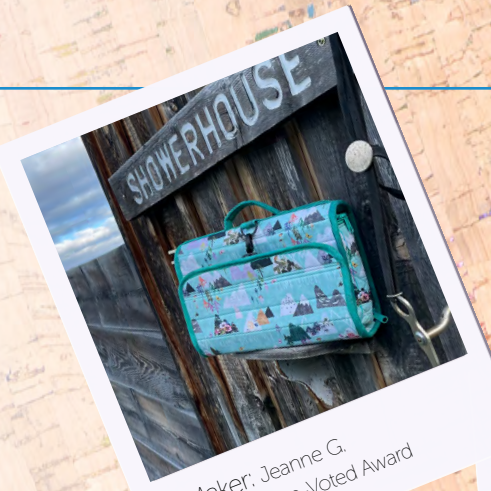
There was an average of **87** submissions each month.

The highest number of photo submissions in a single month was **104**.

We presented a total of **107** ByAnnie coupon awards.

We received submissions from a total of **23** countries:

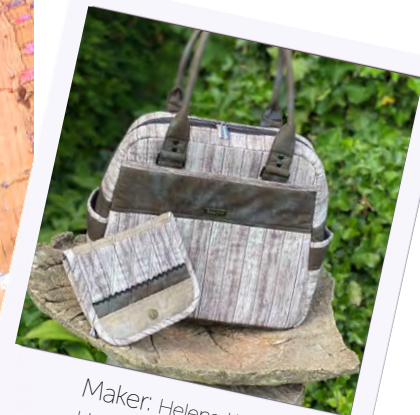
- Australia
- Austria
- Belgium
- Canada
- China
- Denmark
- France
- Germany
- India
- Israel
- Italy
- Japan
- Netherlands
- New Zealand
- Norway
- Poland
- Russian Federation
- South Africa
- Sweden
- Switzerland
- United Arab Emirates
- United Kingdom
- USA



Maker: Jeanne G.
ByAnnie Top-Voted Award



Maker: Sandy W.
Storyteller Award



Maker: Helena K.
Honorable Mention



Maker: The Old Country Store
Quilt Shop Highlight Award



Maker: Marilyn
Honorable Mention



Maker: Carole G.
ByAnnie Top-Voted Award



Maker: Paula B.
Honorable Mention



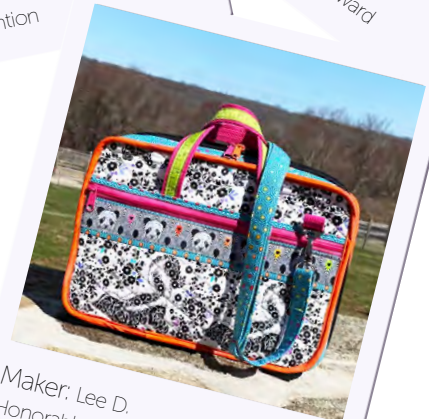
Maker: Diane A.
Honorable Mention



Maker: DeeAnn S.
Honorable Mention



Maker: Christine H.
Honorable Mention



Maker: Lee D.
Honorable Mention



Maker: Cheryl H.
Honorable Mention



Maker: Michael
ByAnnie Top-Voted Award

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Want to collaborate with us?

Email us at marketing@ByAnnie.com

ByAnnie COLOR CARD

This color card represents the full spectrum of colors available to you for our Handbag Zippers, Lightweight Mesh Fabric, and Fold-Over Elastic. *Note: Printed colors are an approximation of real colors.*



ByAnnie Fold-over Elastic

We offer 14 brilliant colors of fold-over elastic that perfectly match our lightweight mesh fabric and handbag zippers with corresponding names.

More about fold-over elastic on pages 10-11.

Colors of fold-over elastic are indicated with a (≡) symbol.

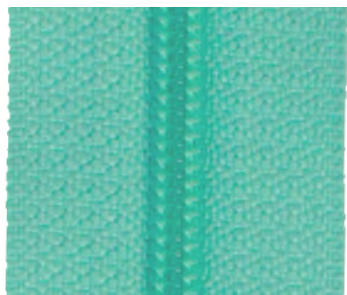


ByAnnie Lightweight Mesh Fabric

We offer 14 stunning colors of lightweight mesh fabric that perfectly match our fold-over elastic and handbag zippers of the same names.

More about lightweight mesh fabric on pages 10-11.

Colors of lightweight mesh fabric are indicated with a (≡) symbol.



ByAnnie Lightweight Mesh Fabric

We offer 48 vibrant zipper colors in 24" single-slide and 30" double-slide.

Our Zippers by the Yard and 40" double-slide zippers are limited to 32 of those colors and are indicated below with a (*) symbol.

More about these #4.5 YKK zippers on page 12.

100 White*≡	140 Seal Brown*	195 Dandelion*≡	210 Twilight	235 Navy*≡	258 Wild Plum*
102 Ivory*	145 Sable*	196 Butter Cream	212 Turquoise*≡	240 Eggplant*	260 Atom Red*≡
105 Black*≡	150 Sage	198 Chartreuse*	213 Robin's Egg*	245 Tahiti*≡	265 Hot Red*
110 Pewter*≡	152 Taupe	200 Apple Green*≡	214 Parrot Blue*≡	247 Dusty Rose	270 Cranberry
115 Gunmetal*	160 Khaki	201 Light Mint	215 Blastoff Blue*≡	249 Pale Pink	280 Redwood
120 Slate Gray*	170 Golden Brown	203 Jewel Green	220 Country Blue*	250 Lipstick*≡	285 Tangerine*
130 Natural*≡	180 Gold	204 Emerald*	225 Cobalt*	252 Raspberry*	287 Pumpkin*≡
135 Rock Slide	190 Buttercup*	205 Hemlock	230 Union Blue	255 Crazy Plum*	290 Papaya*

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Get Out of Town 2.1
PBA227-2.1
Fabric pictured: FreeSpirit Fabrics
Made My Day by Anna Maria Horner



Purse Parts™
Handbag Zippers and Hardware

patterns™
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