

# Zippers Are *EASY!*

## Annie's Bio:

A creative lifetime quilter, Annie Unrein of Patterns by Annie and ByAnnie.com has been designing patterns and teaching since 2000. With a focus on practical and useful projects, Annie's patterns appeal to a sewists of all ages and levels.

Annie is the creator of ByAnnie's Soft and Stable, an innovative product she designed to add body, stability and a professional finish to purses, bags, home dec items, and more.

A popular instructor, Annie teaches online and also travels worldwide to teach. She loves sharing techniques for making sewing bags and purses easier while yielding professional results.

Annie is based in St. George, Utah, where she and her energetic team operate the popular website By Annie.com. They are your source for patterns, Soft and Stable, handbag zippers in over 48 colors, purse hardware, mesh, vinyl, and more.

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## Lecture Description:

Do zippers intimidate you? Do you shudder at the thought of adding a zipper to a purse or bag? Do zippers bring back nightmares of high school Home Ec classes with 5/8" seams and uneven stitching?

Well, fear no more! You're going to love Annie's easy techniques for installing zippers in purses, bags, and more.

Discover what makes handbag zippers different from other types of zippers and why using a zipper longer than you need makes everything SO much easier!

Learn an easy and foolproof method for installing zippers in purses and bags. Once you grasp and master this simple method of zipper installation, you'll use it in pillows, slipcovers, and more!

We'll cover tricks for adding zippers to vinyl or mesh pockets and for installing zippers in pockets with curved edges. Annie will also share the secrets to attaching those zippered pockets to purses and bags. From using the right tools to stitching in a particular order, you'll learn all the secrets to an easy but professional finish.

Discover ways to mix and match colors of zipper tape and pulls to personalize and add interest to your project.

Annie will share the most cost-effective ways to purchase zippers and ways to stretch your zipper dollar as she teaches you to make zippers of any length and to attach zipper pulls to leftover zipper tape to make "almost-free" zippers!

Zippers really ARE easy!

