

# by annie.com

Issue 14  
Spring 2025



**5** NEW  
Patterns



## Upcoming Events

### Live with Annie

First Wednesdays of the month in 2025

We'll share tips, tricks, techniques, new products, and more. Join Annie for a fun and creative year.

Current and past episodes: [ByAnnie.com/live](https://www.ByAnnie.com/live)

### SewPINK Initiative

All year for 2025

To promote cancer awareness year round, each month we are featuring different cancers on our blog and on Live With Annie. Check out our handy solids chart to find fabrics for each cancer.

Join us: [www.ByAnnie.com/SewPINK](https://www.ByAnnie.com/SewPINK)

### Local Quilt Shop Contest

Next contest runs January 24 - February 28, 2026  
+ year-round Patchport video

Join us in celebrating Local Quilt Shops throughout the year by reading our LQS blogs and enjoying the ByAnnie Patchport videos.

Check it out: [LQSContest.com](https://www.LQSContest.com)

## Trade Shows

### h+h americas\* - Chicago, IL

May 7 - May 9, 2025

Not just for quilters, this show has a broad range of yarn, thread, and craft vendors. Join us for a great show at h+h americas in Chicago!

### International Quilt Market\* and Festival - Houston, TX

October 4 - 12, 2025

Mark your calendar now for these *earlier* dates for Market and Festival in 2025. See you there!

\*Wholesale shows for qualified industry partners only

## Monthly Photo Contest

With awards for quilt stores, storytellers, best photo and more, there is something for everyone.

Submit your photos at

[ByAnnie.com/photo-contest](https://www.ByAnnie.com/photo-contest)

### On the front cover

Leader of the Pack - PBA315 made using *Rising Tide* by Monika Forsberg for FreeSpirit Fabrics

Two Little Totes - PBA314 made using *Kaffe Fassett Collective August 2025* for FreeSpirit Fabrics

## Contact Us

Questions or comments? Please reach out to us!

Website: [ByAnnie.com](https://www.ByAnnie.com)

Mail: PO Box 1003, St. George, UT 84771, USA

Email: [info@ByAnnie.com](mailto:info@ByAnnie.com)

# Greetings!

We love bringing this catalog to you each season and hope you are as inspired as we are by the colors, fabrics, new projects, and more.

This Spring 2025 you will find four beautiful new colors of Zippers by the Yard, two new patterns, and a new pattern line called "Jump Starters."

These new products were inspired by requests from our ByAnnie team, local quilt shops, and amazing customers worldwide. Each fills a niche in our library that will help you learn something new and share your love for sewing with the world.

As always, we send out a HUGE "thank you" to the amazing designers and fabric companies who share their latest work with us and allow us to play with their beautiful fabrics.

Remember to check with your local quilt shop for fabrics, patterns, and supplies. Your support keeps them in business and helps us all continue to provide new and exciting products for you.

Visit us online at [ByAnnie.com](https://www.ByAnnie.com) and our social media accounts. Check back regularly to learn about upcoming events and campaigns. We love hearing from you and seeing your creations.

Happy stitching,

Annie

Annie Unrein

P.S. Please note that we are a PATTERN company. The images shown are models made using our patterns; the finished bags are NOT for sale. We're happy to provide you with the patterns and supplies needed to make any of the items pictured, but YOU get the fun of making it!



## Congratulations!

The 2025 Local Quilt Shop contest was our biggest showdown yet, with 60,000+ votes for more than 2,600 stores.

Winners and participating stores worldwide deserve all the love you can give.

The following shops won top honors! Find out more at [LQSContest.com](https://www.LQSContest.com).



Sew Charming  
Quilt Shop



Kimz



# Hello Spring!

4 NEW COLORS OF  
ZIPPERS BY THE YARD



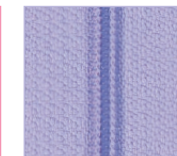
New Spring 2025 zipper colors  
available for a limited time!

\*Available only in Zippers by the Yard

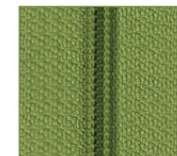
001 Coral°



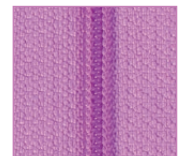
002 Lilac°



003 Olive°



004 Orchid°





## Leader of the Pack

*Versatile, roomy backpack*

Features include multiple slip and zippered pockets, padded straps, a reinforced grab handle, and a padded sleeve to hold binders, books, or electronic devices.

**Finished size:** 18"H x 13"W x 5"D

**PBA315 pattern only • \$14.95**

**Fabric used:** *Counter* by e bond and *Abandoned* by Tim Holtz for FreeSpirit Fabrics

Add-on  
Video™

# Ready to go

Go big with this spacious backpack! Two zippered compartments hold everything needed for a day at school, the office, or on the trail.



## BLING YOUR BACKPACK

We offer all of the hardware you will need for any of our backpack patterns (see them all on pages 6–7), such as this nickel Strap Adjuster.

Our all-metal hardware is available in three finishes (Antique Brass, Black Metal, Nickel) and most styles in two sizes (1" and 1½").

4

Leader of the Pack  
New!

New!  
Two Little Totes



# Small BUT mighty

## Two Little Totes

*Zippered totes in two sizes*

Features include sturdy handles for comfortable over-the-shoulder carrying and a reinforced base to reduce wear and tear.

Keep everything secure with an easy-to-install zipper closure. When open, the zipper falls flat against the tote, allowing full access to the interior.

**Finished sizes:**

Small: 9"H x 10½"W x 6"D

Medium: 11"H x 13"W x 5"D

**PBA314 pattern only • \$14.95**

**Fabric used:** *Skylights*, *Textures*, and *Butterfly Fields* by Sue Penn for FreeSpirit Fabrics

Add-on  
Video™

Carry the essentials in these simple-to-make totes in two compact sizes. A variety of slip and zippered pockets inside and out make it easy to organize contents.

## DON'T FORGET THE BASE!

### Base Stabilizers

**BS105 • \$10.95** fits the small tote

**BS100 • \$10.95** fits the medium tote

Available in a variety of sizes, each measuring ⅛" thick, these clear acrylic stabilizers are designed to fit in the base of selected ByAnnie bag projects.

Base Stabilizers provide extra structure and protection for your bag bottoms.



5



# Best IN class

A closer look at our  
backpack patterns

1



2



3



7



6



5



4



1

## Out and About

Knapsack with  
2 sizes of straps

**Finished sizes:**  
11½"H x 6"W x 2½"D at top,  
11½"H x 10"W x 3¾"D at  
bottom

**PBA282 pattern only • \$14.95**

**Fabric used:** Bloomology  
by Monika Forsberg for  
FreeSpirit Fabrics

2

## Got Your Back 2.1

Stylish & great for travel

**Finished size:**  
14"H x 9"W x 4"D at top,  
14"H x 12"W x 6"D at bottom

**PBA198-2.1 pattern only •  
\$14.95**

**Fabric used:** Everglow by  
Tula Pink for FreeSpirit Fabrics

3

## Back At Ya 2.1

Travel-friendly  
mini backpack

**Finished size:**  
12"H x 8"W x 2½"D at top,  
12"H x 10"W x 4"D at bottom

**PBA226-2.1 pattern only •  
\$14.95**

**Fabric used:** Kaffe Fassett  
Collective Spring 2019  
for FreeSpirit Fabrics

4

## Leader of the Pack

Versatile, roomy  
backpack

**Finished size:**  
18"H x 13"W x 5"D

**PBA315 pattern only • \$14.95**

**Fabric used:** Untamed by  
Tula Pink for FreeSpirit  
Fabrics

5

## Courtside

Backpack/racket tote

**Finished size:**  
15"H x 11"W x 4¾"D at top,  
15"H x 14½"W x 7¼"D at  
bottom

**PBA303 pattern only • \$14.95**

**Fabric used:** Floracious by  
Lila Tueller for Riley Blake  
Designs

6

## Switchback

Convertible backpack/  
shoulder bag

**Finished size:**  
11"H x 11"W x 3½" D at top,  
11"H x 11"W x 4½"D at  
bottom

**PBA295 pattern only • \$14.95**

**Fabric used:** Made My Day  
by Anna Maria for FreeSpirit  
Fabrics

7

## Every Day Every Way

Diaper bag with  
4 strap options

**Finished size:**  
12"H x 12"W x 4"D at top,  
12"H x 15"W x 7"D at bottom

**PBA258 pattern only • \$14.95**

**Fabric used:** Find the Birds by  
Este Macleod for FreeSpirit

Compare all of our backpack patterns  
with a helpful comparison chart!

Download the PDF chart at [ByAnnie.com/knowsystem/  
backpack-comparison-chart-688](https://ByAnnie.com/knowsystem/backpack-comparison-chart-688).



## INTRODUCING



A new pattern line from

by **annie.com**

Fast and fun projects — perfect for short classes, make-and-takes, demoing a new sewing machine, afternoon sewing sessions, and training the next generation.

Each pattern comes with three pieces of Soft and Stable® to get you started!



### Pint-Sized Pals

*Fun zippered pouches in two styles!*

These small zippered pouches are quick and easy to make and perfect for using leftover bits of fabric, zippers, and Soft and Stable. They are perfect for last-minute gifts for anyone on your list!

The mini Flat Bag is just the right size for carrying personal care items, earbuds, small toys, and more!

Use the handy Standing Bag for easy access to makeup, pens, cords and chargers, or other small items.

#### Finished sizes:

Flat Bag: 4¼"H x 4½"W  
Standing Bag: 4½"H x 7½"W x 1"D

**PBA313-JS pattern & Soft and Stable • \$14.95**

**Fabric used:** 40 by Giucy Giuce for Andover Fabrics

Add-on  
Video™

### Tidy Time

*Handy mats and trays in three sizes!*

Simple mats in three sizes are perfect for holding a mug of your favorite beverage, a tasty snack, or to protect a surface.

Use this trio of little trays to hold all sorts of small treasures — from snacks to sewing supplies!

#### Finished sizes:

Small mat: 5"H x 5"W  
Medium mat: 5"H x 6½"W  
Large mat: 5"H x 8¼"W  
Small tray: 1¼"H x 2½"W x 2½"D  
Medium tray: 1¼"H x 4"W x 2½"D  
Large tray: 1¼"H x 5¾"W x 2½"D

**PBA311-JS pattern & Soft and Stable • \$14.95**

**Fabric used:** Mingle by QT Fabrics

Add-on  
Video™



### Fidget Toys

*Marble Maze & Sew-A-Constrictor*

Kids of ALL ages will enjoy these quiet and relaxing ways to focus, relieve stress, and/or exercise fingers.

#### Finished sizes:

Marble Maze: 5"H x 8¼"W  
Sew-A-Constrictor: 2"H x 16"W

**PBA312-JS pattern & Soft and Stable • \$14.95**

**Fabrics used:** 40 by Giucy Giuce for Andover Fabrics and Magic Makers by Cori Dantini for FreeSpirit Fabrics

Add-on  
Video™

*Soft and* **STABLE**®  
... For Bags and Beyond!



ByAnnie's Soft and Stable® provides body and stability to help your projects stand up and hold their shape.

The original sew-in foam stabilizer, ByAnnie's Soft and Stable® is lightweight yet maintains its shape and gives a professional

### Project Pack

Four 13½" x 18½" (34,5cm x 47cm)

#### Color options:

Black **SS10PP • \$15.95**  
White **SS20PP • \$15.95**

### Cherrywood Challenge Special

21½" x 21½"

White **SS20CW • \$11.95**

### ½ yard package

18" x 58" (45,7cm x 147cm)

#### Color options:

Black **SS1018 • \$14.95**  
White **SS2018 • \$14.95**

### 1 yard package

36" x 58" (91,5cm x 147cm)

#### Color options:

Black **SS1036 • \$23.95**  
White **SS2036 • \$23.95**

### 2 yard package

72" x 58" (183cm x 147cm)

#### Color options:

Black **SS1072 • \$44.95**  
White **SS2072 • \$44.95**

### 15 yard roll

15 yd (540") x 58" (13,71m x 1,47m)

#### Color options:

Black **SS1015 • \$300.00**  
White **SS2015 • \$300.00**



# MESHING around

ByAnnie's Lightweight Mesh Fabric and Fold-Over Elastic are both available in

*14 brilliant colors!*

They are easy to sew and elevate the quality and finish of your project. For easy coordination, both products match **ByAnnie zipper colors** of the same name.

## ByAnnie's Lightweight Mesh

Our mesh fabric is perfect to use when you want storage visibility without bulk. Use it for pockets on bags, purses, and organizers.

100% polyester and washer & dryer safe, the mesh may also be pressed at medium heat. Our mesh is specially coated to be more stable while still remaining soft and pliable.

Lightweight and a bit stretchy, ByAnnie's mesh is fabulous in *fourteen colors*. Mix and match with our fold-over elastic and our handbag zippers.

Available in two useful sizes:  
18" x 54" package **SUP209-18x54 • \$5.99**  
15 yard x 54" roll **SUP209-15YD • \$149.99**

## Fold-Over Elastic

This product is ideal for giving a decorative finish to mesh fabric pockets, necklines, wristbands, or the edges of diapers.

Our fold-over elastic is 20mm-wide spandex elastic, latex-free, and is available in fourteen colors to perfectly match our mesh!

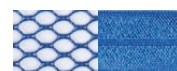
2 yard rolls are "project perfect", while 50 yard rolls are wonderful for custom cutting.

**NOTE:** *There is some shrinkage in all elastic products. We recommend ironing the fold-over elastic on low to medium heat before cutting. Or, cut at least 10% more than needed, especially when using the 50 yard roll.*

Available in two formats:  
2 yard roll **SUP211-2 • \$4.99**  
50 yard roll **SUP211-50 • \$50.00**



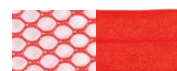
Black



Blastoff Blue



Apple Green



Atom Red



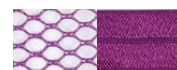
Pewter



Parrot Blue



Navy



Tahiti



Turquoise



White



Pumpkin



Lipstick



Natural



Dandelion

## ByAnnie COLOR CARD

This color card represents the full spectrum of colors available to you for our Handbag Zippers, Lightweight Mesh Fabric, and Fold-Over Elastic. *Note: Printed colors are an approximation of real colors.*

### KEY

All colors are available in 24" single-slide and 30" double-slide zippers.

\* Colors also available in 40" double-slide zippers and Zippers by the Yard

° Colors only available in Zippers by the Yard

▣ Colors available in fold-over elastic and lightweight mesh

*More about fold-over elastic and lightweight mesh fabric on back.*



**New Spring 2025 zipper colors available for a limited time!**

Available only in Zippers by the Yard.

001 Coral°



002 Lilac°



003 Olive°



004 Orchid°



100 White\*▣



140 Seal Brown\*



195 Dandelion\*▣



210 Twilight



235 Navy\*▣



258 Wild Plum\*



102 Ivory\*



145 Sable\*



196 Butter Cream



212 Turquoise\*▣



240 Eggplant\*



260 Atom Red\*▣



105 Black\*▣



150 Sage



198 Chartreuse\*



213 Robin's Egg\*



245 Tahiti\*▣



265 Hot Red\*



110 Pewter\*▣



152 Taupe



200 Apple Green\*▣



214 Parrot Blue\*▣



247 Dusty Rose



270 Cranberry



115 Gunmetal\*



160 Khaki



201 Light Mint



215 Blastoff Blue\*▣



249 Pale Pink



280 Redwood



120 Slate Gray\*



170 Golden Brown



203 Jewel Green



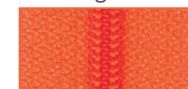
220 Country Blue\*



250 Lipstick\*▣



285 Tangerine\*



130 Natural\*▣



180 Gold



204 Emerald\*



225 Cobalt\*



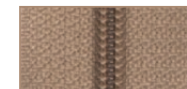
252 Raspberry\*



287 Pumpkin\*▣



135 Rock Slide



190 Buttercup\*



205 Hemlock



230 Union Blue



255 Crazy Plum\*



290 Papaya\*







## Follow & Share

@PatternsByAnnie



#PatternsByAnnie  
#SoftAndStable

## Jump Starters

Fidget Toys - PBA312-JS  
Pint-Sized Pals - PBA313-JS  
Tidy Time - PBA311-JS

Pattern and 3 pc Soft and Stable • \$14.95

More info on pages 8 and 9

**Fabrics used:** 40 by Giucy Giuce for Andover Fabrics,  
Mingle by QT Fabrics, and Magic Makers by Cori Dantini  
for FreeSpirit Fabrics