

by annie.com

Issue 15
Fall 2025

✦ Clickable
LINKS INSIDE



NEW DESIGNER

Elissa
Ziccardi
of Quilting Elissa

NEW! Bella Quilt Coat pattern
+ 2 FPP Expansion Packs

NEW! ByAnnie Backpack Straps
& Pockets FPP Expansion Pack

**3 NEW ByAnnie
Patterns**
+ 3 NEW products:

Tool-Free Snaps
Extra-Sharp Awl
50" Separating Zippers

Upcoming Events

Live with Annie

First Wednesday of each month in 2026

We'll share tips, tricks, techniques, new products, and more. Join Annie for a fun and creative year.

Current and past episodes: ByAnnie.com/live

SewPINK Initiative

All year for 2025 + October Blog Hop

To promote cancer awareness year-round, each month we are featuring different cancers on our blog and on Live With Annie. Check out our handy solids chart to find fabrics for each cancer.

Join us: ByAnnie.com/SewPINK

Local Quilt Shop Contest

Next contest runs January 24 - February 28, 2026

Join us in celebrating Local Quilt Shops throughout the year by reading our LQS blogs and enjoying the ByAnnie Patchport videos.

Check it out: LQSContest.com

Trade Shows

International Quilt Market* and Festival - Houston, TX

October 3 - 12, 2025

Mark your calendar now for these *earlier* dates for Market and Festival in 2025. See you there!

h+h americas* - Chicago, IL

May 5 - 8, 2026

Not just for quilters, this show has a broad range of yarn, thread, and craft vendors. Join us for a great show at h+h americas in Chicago!

**Wholesale shows for qualified industry partners only*

Monthly Photo Contest

With awards for quilt stores, storytellers, best photo and more, there is something for everyone.

Submit your photos at ByAnnie.com/photo-contest

NEW patterns shown on the front cover

Bella Coat with Bella Accent Sleeves and Bella Arcs & Beauties FPP Expansion Packs - QE101/QE102/QE103 made using *Graywork* and *True Colors* by Tula Pink for FreeSpirit Fabrics

Snappy Sleeves - PBA317 made using *Midnight Blooms* by Whistler Studios, *Winding Road* by Natalie Barnes, and *Sunshine* by Sally Kelly for Windham Fabrics

Contact Us

Questions or comments? Please reach out to us!

Website: ByAnnie.com

Mail: PO Box 1003, St. George, UT 84771, USA

Email: info@ByAnnie.com



Greetings!

We have lots of new items to announce this Fall 2025 and invite you to enjoy all the beautiful photography and fabrics featured.

Inside, find 3 new patterns from Patterns by Annie, our new Tool-Free Snaps, Extra-sharp Awl, and 50-inch Separating Zippers in 14 colors.

We also announce a new partnership with Elissa Ziccardi of Quilting Elissa and the release of her Bella Quilt Coat pattern, plus a variety of Foundation Paper Piecing Expansion Packs.

These new products were inspired by requests from our ByAnnie team, local quilt shops, and amazing customers worldwide. Each fills a niche in our library that will help you learn something new and share your love for sewing with the world.

As always, we send out a HUGE "thank you" to the amazing designers and fabric companies who share their latest work with us and allow us to play with their beautiful fabrics.

Remember to check with your local quilt shop for fabrics, patterns, and supplies. Your support keeps them in business and helps us all continue to provide new and exciting products for you.

Visit us online at ByAnnie.com and our social media accounts. Check back regularly to learn about upcoming events and campaigns. We love hearing from you and seeing your creations.

Happy stitching,

Annie

P.S. Please note that we are a PATTERN company. The images shown are models made using our patterns; the finished bags and garments are NOT for sale. We're happy to provide you with the patterns and supplies needed to make any of the items pictured, but YOU get the fun of making it!



Monthly Photo Contest

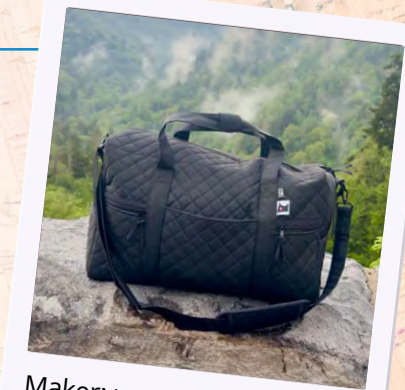
by **annie.com**

Each month we award over \$150 in ByAnnie coupon prizes to winners in our Monthly Photo Contest. For a chance to win in one of our five categories, submit any project you've made using ByAnnie patterns or ByAnnie's Soft and Stable® at ByAnnie.com/photo-contest.

ByAnnie Top-Voted Award

One participant will be selected to receive a \$50 coupon to be used at ByAnnie.com.

For this award, the in-house ByAnnie team votes on all the photos submitted throughout the month!



Maker: Julie W
ByAnnie Top-Voted Award

Quilt Shop Highlight Award*

Participants (*stores ONLY; must have a wholesale account*) will be selected to receive a \$50 coupon to be used at ByAnnie.com.

**This category is unique: stores who submit in one month also have a chance in winning during the following months, without resubmitting. We like to celebrate local quilt shops year-round!*



Maker: Stacy M
Quilt Shop Highlight Award



Maker: Ash N
Honorable Mention

Honorable Mention

One to three participants will be selected to receive a \$15 coupon to be used at ByAnnie.com.

Coming soon!

Quilting Elissa's Level-Up Award

Selected participants receive a \$50 coupon to be used at ByAnnie.com.



New Prize
Quilting Elissa's Level-Up Award

Storyteller Award

One participant will be selected to receive a \$50 coupon to be used at ByAnnie.com.



Maker: Melea L
Storyteller Award



Maker: Anna R
SewPink Award

SewPink Award

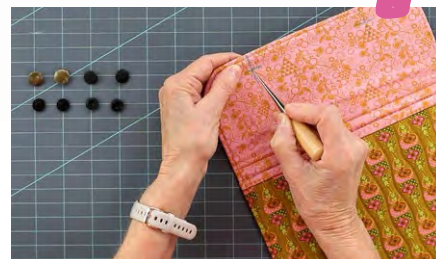
Selected participants receive a \$50 coupon to be used at ByAnnie.com.

**WIN
\$50
BYANNIE
COUPON**

New

TOOL-FREE snaps

A new hardware option from ByAnnie.com



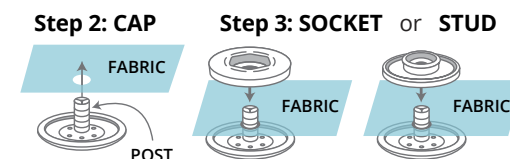
ByAnnie's Tool-Free Snaps are easy to install and don't require any specialized equipment. Install by hand, literally in a snap!

Use snaps to close pockets, flaps, garments, and more. They keep items secure and provide easy access.

ByAnnie.com four sets

Tool-Free Snaps installation steps:

1. Use a sharp point to pierce a hole through the layers of fabric.
2. Insert the **CAP'S** post through the hole.
3. Set the **SOCKET** or **STUD** onto the post of the cap. Push it in firmly until you cannot hear any more "clicks."



Caps are available in the following metallic finishes:



Watch our helpful video to see the easy installation technique.
ByAnnie.com/snaps



DON'T FORGET THE AWL!

Extra-Sharp Awl

ByAnnie.com SUP218 single tool

ByAnnie's Extra-sharp Awl is specially designed for use when installing ByAnnie's Tool-free Snaps.

Featuring a tapered shank, the awl makes it easy to gradually increase hole size and achieve consistent hole diameters in fabric, vinyl, ByAnnie's Soft and Stable, and more.



Foldilocks

Make this compact purse in a snap!

Stay organized any time of day with this handy wallet. Zippered pockets on front and back as well as an inner pocket that closes with an invisible magnetic snap will hold all the essentials.

Carry as a clutch, around the waist, or over the shoulder using the optional adjustable carrying strap. Or use it in a larger bag as a purse organizer.

Easy to make, this project is perfect for beginners to more advanced makers!

- Slim, lightweight, and expandable
- Two convenient sizes
- Three easily-accessible pockets
- Perfect as a standalone bag or to tuck in a larger bag

Finished sizes:

Small: 5"H x 8"W x 1"D

Large: 6"H x 9½"W x 1½"D

ByAnnie.com PBA316 pattern only • \$14.95

NOT TOO BIG,
NOT TOO SMALL...

just right

Two sizes!

Multiple ways
to wear
and use!

Fabric used:

Large (above): *Paradise Blooms* by Kristen Katz for FreeSpirit Fabrics
Small (at right above): *On Your Mark* by Seth Apter for FreeSpirit Fabrics
Small (at right): *Paradise Blooms* by Kristen Katz for FreeSpirit Fabrics



Tool-Free
Snaps

Foldilocks,
xxx size

Focal Point,
xxx size

protection IN EVERY CASE

Double Case
Standard



Flap Case
Standard



Flap Case
Mini



Foldover
Wrap
Standard



Focal Point

Padded protection in a snap!

Cushion and protect eyeglasses, readers, cords, and more in these handy padded wraps and cases.

These handy cases in three styles (with two sizes for each) are quick to make and perfect gifts for anyone on your list!

Styles include a foldover wrap or a case with a flap, each of which closes with snaps.

For bulkier items, the double case style has slip openings on front and back that expand to hold two pairs of glasses or a variety of sewing tools, pens, and more.

- Cushioned wraps and cases for glasses, tools, and more
- Three styles, each in two sizes
- Quick, easy, and fun to make!

Fabrics used:
Winding Road by Natalie Barnes and
The Plaid One by Marcia Derse for
Windham Fabrics

Finished sizes:

Foldover Wrap
Mini: 2"H x 6½"W
Standard:
3"H x 6¾"W

Flap Case
Mini: 6¾"H x 2½"W
Standard:
6¾"H x 3½"W

Double Case
Standard:
7¾"H x 3½"W
Expanded:
8¾"H x 4½"W

PBA318
pattern only
\$14.95

Foldover
Wrap Mini



Double Case
Expanded



Snappy Sleeves

*Fun, functional,
and fast to finish!*

Quick to sew and perfect for protecting and organizing all kinds of essentials!

The pattern includes instructions for sleeves in two handy styles (horizontal and vertical), each in three sizes!

Each features a flap with a snap closure, making them ideal for life on the go.

Small: Just right for pens, markers, coupons, cash, sewing tools, and more.

Medium: Perfect for e-readers, small tablets, or the whole family's passports.

Large: Protect and carry a tablet or travel notebook. Or organize important documents like insurance papers, birth certificates, and more.

Whether you're heading out or tidying up at home, Snappy Sleeves keep your items safe, cushioned, and easy to find.

- Versatile padded sleeves in two styles, each in three sizes!
- Flaps close with easy-to-install tool-free snaps!
- Optional label pocket on back

Finished sizes:

Small
H: 3¾"H x 7¼"W
V: 7¾"H x 4"W

Medium
H: 6¼"H x 8¾"W
V: 8¾"H x 6¼"W

Large
H: 10¼"H x 13¾"W
V: 13¾"H x 10½"W

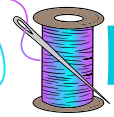
PBA317 pattern only • \$14.95

Fabric used:
Kaffe Fassett Collective August 2025
for FreeSpirit Fabrics

new



New
Bella Quilt Coat

by **annie.com** PATTERNS BY QUILTING  **ELISSA**™

Quilty

FASHION FOR ALL

Bella Quilt Coat

A stylish quilted coat in 10 sizes

The Bella Quilt Coat is a relaxed-fit quilted jacket that is fully lined with set-in sleeves, inseam pockets, a zippered front closure with guard, and a sporty collar. Choose from two views and get creative styling your coat with your own appliqué, foundation paper piecing, or blockwork.

Finished sizes:

See pattern for finished garment measurements and sizing recommendations.

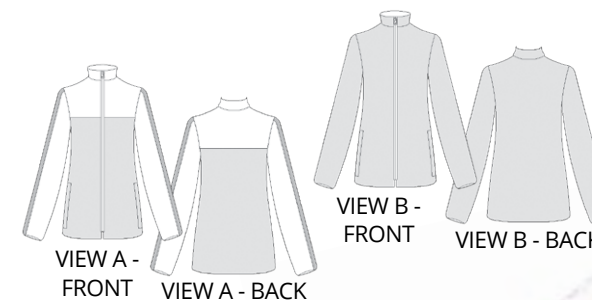
QE101 pattern only
\$24.95

Pattern includes:

- 24-page fully-illustrated instruction booklet
- 3 full-size pattern sheets



WATCH the Add-on Video™ for help with this project.
Free with coupon included in printed pattern

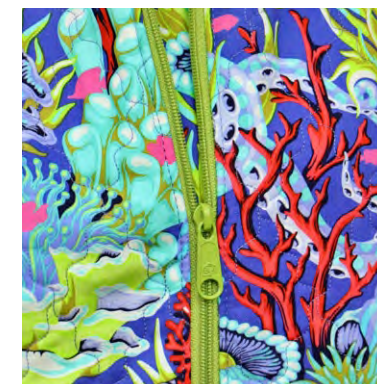


50" SEPARATING ZIPPER NOW AVAILABLE!

Great for wearables and more!

Details, page 20

This new garment pattern features:



Zipper guard for separating zipper (now available from ByAnnie.com)



Turnable collar, plus contrasting fabric placement for yoke and collar (View A)



Generously-sized pockets



Accent fabric option for sleeves on both views (as shown above on View A)

Add your own custom touch!

Check out Quilting Elissa's two foundation paper piecing (FPP) expansion packs for additional styling options!

Details, page 10



Fabrics used:
Floral Reef by Tula Pink for FreeSpirit Fabrics

CUSTOMIZE YOUR *Bella* QUILT COAT



Bella Accent Sleeves FPP EXPANSION PACK



Sleeve design options

A companion pattern to the Bella Quilt Coat

Customize and embellish your Bella Quilt Coat with this eye-catching foundation paper piecing (FPP) expansion pack!

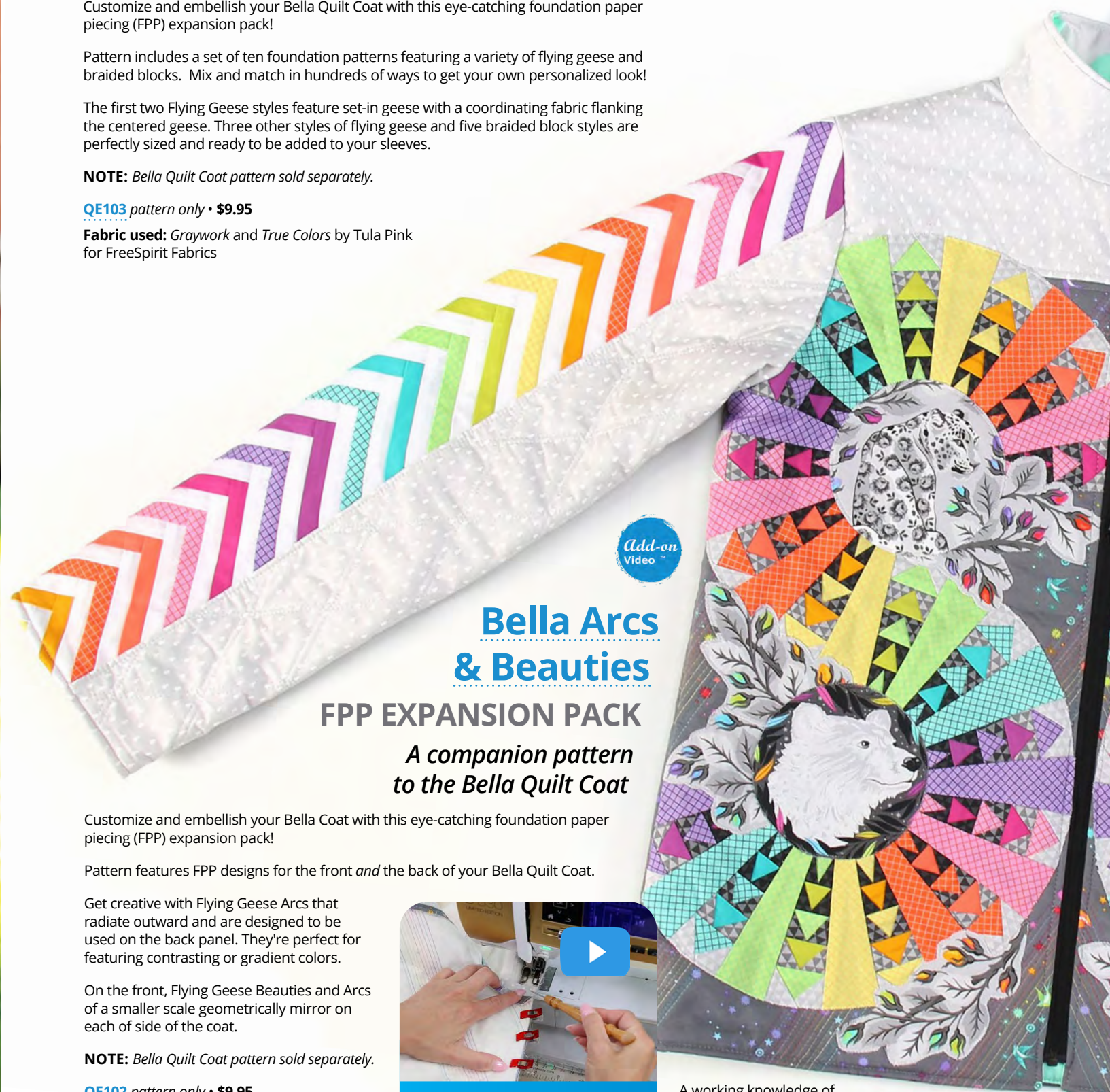
Pattern includes a set of ten foundation patterns featuring a variety of flying geese and braided blocks. Mix and match in hundreds of ways to get your own personalized look!

The first two Flying Geese styles feature set-in geese with a coordinating fabric flanking the centered geese. Three other styles of flying geese and five braided block styles are perfectly sized and ready to be added to your sleeves.

NOTE: *Bella Quilt Coat pattern sold separately.*

QE103 pattern only • \$9.95

Fabric used: *Graywork* and *True Colors* by Tula Pink for FreeSpirit Fabrics



Bella Arcs & Beauties

FPP EXPANSION PACK

A companion pattern to the Bella Quilt Coat

Customize and embellish your Bella Coat with this eye-catching foundation paper piecing (FPP) expansion pack!

Pattern features FPP designs for the front *and* the back of your Bella Quilt Coat.

Get creative with Flying Geese Arcs that radiate outward and are designed to be used on the back panel. They're perfect for featuring contrasting or gradient colors.

On the front, Flying Geese Beauties and Arcs of a smaller scale geometrically mirror on each side of the coat.

NOTE: *Bella Quilt Coat pattern sold separately.*

QE102 pattern only • \$9.95

Fabric used: *Graywork* and *True Colors* by Tula Pink for FreeSpirit Fabrics



WATCH the Add-on Video™ for help with this project.
Free with coupon included in printed pattern

A working knowledge of foundation paper piecing is helpful. Find tips and techniques in the Add-on Video™ for this pattern.

CUSTOMIZE *your backpack with foundation paper piecing*

Backpack Straps & Pockets FPP EXPANSION PACK

This foundation paper piecing (FPP) expansion pack is specifically designed to accompany the following ByAnnie patterns:

- Leader of the Pack
- Courtside
- Out and About

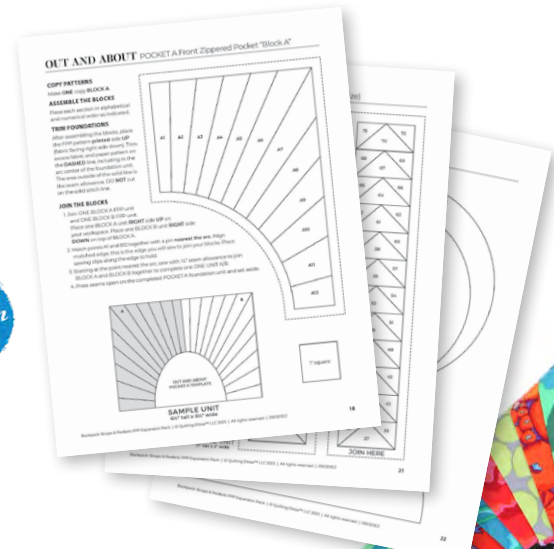
Showcase your foundation paper piecing skills on your ByAnnie bag with these custom designs.

Pattern includes Flying Geese sized to fit the Backpack Straps and radiating FPP designs with raw edge applique to embellish selected pockets.

Instructions are included for incorporating these FPP designs into each designated ByAnnie pattern.

QE104 pattern only • \$9.95

Fabric used (below): Full Moon Forest II and True Colors by Tula Pink for FreeSpirit Fabrics



WATCH the Add-on Video™ for help with this project. Free with coupon included in printed pattern

A working knowledge of foundation paper piecing is helpful. Find tips and techniques in the Add-on Video™ for this pattern.

Expansion Pack includes pocket and strap designs to personalize these three ByAnnie patterns:



Leader of the Pack Versatile, roomy backpack

PBA315 pattern only • \$14.95

+ **QE104 pattern only • \$9.95**

Fabric used: Kaffe Fasset Collective February 2024 and February 2026 and Designer Solids for FreeSpirit Fabrics



Courtside

Backpack/racket tote

PBA303 pattern only • \$14.95

+ **QE104 pattern only • \$9.95**

Fabric used: Kaffe Fasset Collective February 2023 and February 2026 and Designer Solids for FreeSpirit Fabrics



Out and About

Knapsack with 2 sizes of straps

PBA282 pattern only • \$14.95

+ **QE104 pattern only • \$9.95**

Fabric used: Kaffe Fasset Collective February 2023 and Designer Solids plus True Colors by Tula Pink for FreeSpirit Fabrics



Soft and **STABLE**
... For Bags and Beyond!

WHY SETTLE FOR floppy?

ByAnnie's Soft and Stable® provides body and stability to help your projects stand up and hold their shape.

The original sew-in foam stabilizer, ByAnnie's Soft and Stable® is great for *purses, bags, placemats, table runners, and more*. Easy to sew, it is lightweight yet maintains its shape and gives a professional finish to your project.

You'll make projects that *everyone will think you bought!*



Fabric pictured:
Sisters Mountain Meadow
by Kathy Deggendorfer
for FreeSpirit Fabrics

Project Pack

Four 13½" x 18½" (34,5cm x 47cm)

These four pieces of Soft and Stable® are perfectly sized for placemats and even come with a free placemat pattern!

Color options:

Black **SS10PP** • \$15.95

White **SS20PP** • \$15.95

Cherrywood Special

21½" x 21½"

Read more at right.

White **SS20CW** • \$11.95

½ yard package

18" x 58" (45,7cm x 147cm)

This piece of Soft and Stable® is enough to make small- and medium-sized projects. At 58" wide, this package gives you a lot to use!

Color options:

Black **SS1018** • \$14.95

White **SS2018** • \$14.95

1 yard package

36" x 58" (91,5cm x 147cm)

This larger piece of Soft and Stable® is used for medium-sized projects or multiple small projects. Steam Soft and Stable® to remove any creases or folds.

Color options:

Black **SS1036** • \$23.95

White **SS2036** • \$23.95

2 yard package

72" x 58" (183cm x 147cm)

This piece of Soft and Stable® will make most any ByAnnie.com patterns and then some. Save money with this large piece.

Color options:

Black **SS1072** • \$44.95

White **SS2072** • \$44.95

15 yard roll

15 yd (540") x 58" (13,71m x 1,47m)

If you are a store, a longarm quilter, an industry professional, or simply as obsessed about making bags as we are, the 15 yard roll of Soft and Stable® is for you.

Color options:

Black **SS1015** • \$300.00

White **SS2015** • \$300.00

Make the most of your SOFT AND STABLE®

What makes it different?

The original foam stabilizer, Soft and Stable revolutionized bag making and put the power to make professional-looking bags in your hands.

Soft and Stable features a firm but resilient foam core with a softly-napped fabric lining on each side.

The lining hugs your fabric, preventing it from sliding when you are quilting or sewing.

Soft and Stable makes it easy to sew the bag of your dreams.

Are there benefits?

Soft and Stable gives great body and stability to any project. It may be quilted — or not — the choice is yours!

No longer do you need to spend hours cutting, fusing, and attaching various stiff interfacings.

There are no adhesives to gum up your needle or cause wrinkles and bubbles in your finished project.

At 58" wide, Soft and Stable goes a long way and is a great value.

It is also 100% washer and dryer safe.



Ditty Bags 2.0

PBA188-2 pattern only • \$14.95

Fabric used: Kona Cotton by Robert Kaufman Fabrics

How can I save time when using Soft and Stable®?

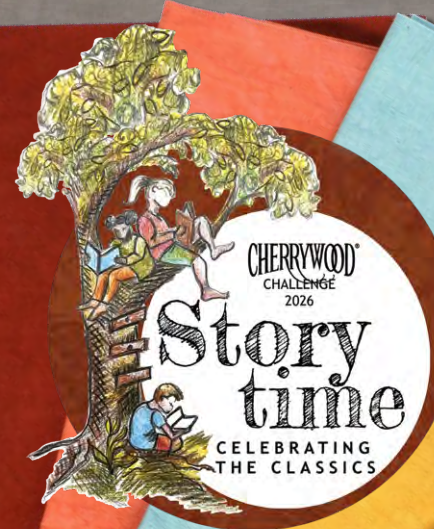
If you're planning a number of projects that use quilted fabric and want to save a bit of time, we recommend quilting one large piece of fabric and Soft and Stable. (A 2 yard piece is our go-to size.)

You can cut all your project pieces from that quilted piece — and probably have enough left over for another project or two.

You'll save time and get better use of the quilted fabric.

Cherrywood Challenge — Special Cut - 21½" x 21½"

As long-time admirers of the amazing art quilts made for the annual Cherrywood Fabric Challenge, we have partnered with Cherrywood Fabrics to sponsor the *Storytime Challenge*. Use our special cut to stabilize your art quilt, make your quilting stand out, and help your designs pop!



ByAnnie's Soft and Stable®:

- Provides structure, stability, and dimension
- Easy to sew and quilt
- Great for embroidery and appliqué
- Ideal for wall quilts, placemats, and more!

How to buy this special cut:
White **SS20CW** • \$11.95

Learn more about the
Cherrywood Challenge:
CherrywoodFabrics.com

WE KNOW *notions*

At ByAnnie.com we carry a broad range of supplies and tools to help you finish your projects with ease and efficiency.

Learn more about these supplies and tools (and more) on our website: ByAnnie.com/supplies-and-tools

To discover more about Annie's favorites, check out our blog: ByAnnie.com/favorite-tools

Water Soluble Thread
SUP114



Seam-Fix Seam Ripper
SUP191



Thimble
SUP192



Chalkboard Fabric
16" x 48"
SUP201



Wonder Clips, 10 pack
SUP166-10



Topstitch Needles
SUP111



Dome Threaded Needle Case
SUP160



ByA Leather Labels
SUP215



Double-Sided Basting Tape
SUP217

Snip-Eze Multi-Use Comfort Snips
SUP196



Chalk Markers
Set of 4 colors
SUP202
White
SUP202

New! ByAnnie's Extra-Sharp Awl
SUP218



Hook & Loop Fastener, 3/4" wide
SUP169
Available in black and white



Chaco Pen
SUP121



Chaco Refills
SUP122



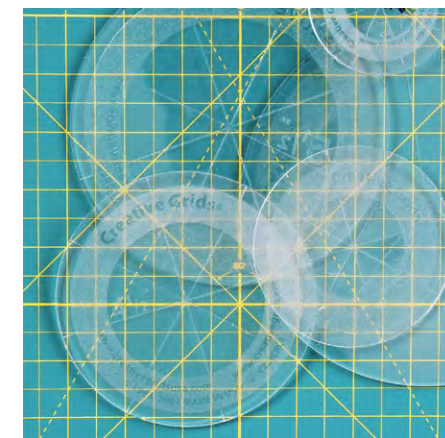
Add-A-Quarter Ruler
SUP141



Easy Action Micro-Tip Titanium Scissors
SUP199



Seam Ripper
SUP178



Circle Ruler Set
SUP208

Clip 'n Glide Bodkin
SUP216



Bias Tape Maker, 1/2 inch (12mm)
SUP189



Quick Turn Tube Turning Tool
SUP193

Extra Fine Pins
SUP165



Clear Vinyl
16" x 54"
SUP151-16x54
15 yd roll
SUP151-15yd



THE TOOL THAT MAKES ALL THE *difference*

ByAnnie's Stiletto & Pressing Tool SUP207

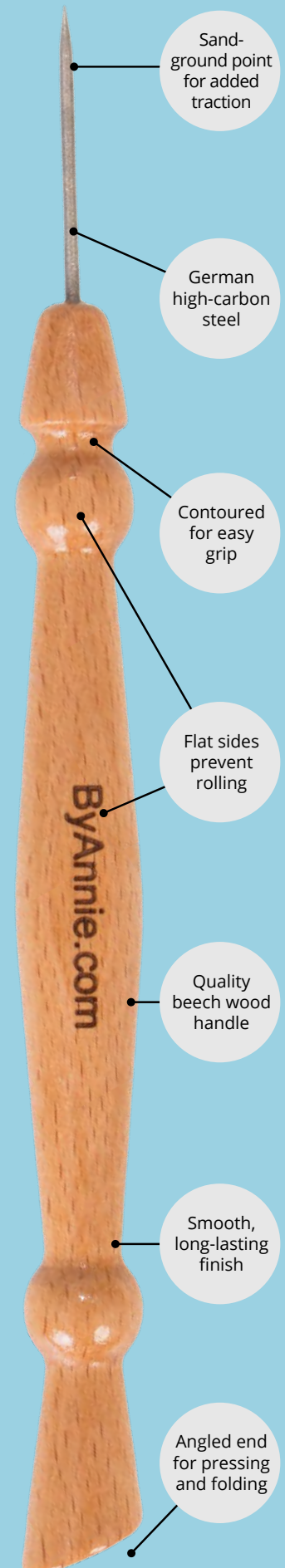
One of Annie's absolute favorites, this precision placement tool is great for holding pieces in place as you sew.

It's indispensable when attaching bindings for a beautiful, professionally-finished project.

The grippy steel point can venture where no fingers should venture: close to the foot, *right up to the needle!*



WATCH the Easy Does It Add-on Video™ for tips on attaching binding using the ByAnnie Stiletto and Pressing Tool.
ByAnnie.com/add-on-video-easy-does-it



Hardware

THE BEST WAY TO FUNCTIONALLY EMBELLISH

Our all-metal hardware is available in three finishes (Antique Brass, Black Metal, Nickel) and two sizes (1" and 1½").

These metal hardware pieces are forged to provide extra-smooth edges and a highly finished look. They now also feature our ByA symbol emblazoned on both sides.

A perfect fit!

Not sure what size hardware to pair with which size of our polypro strapping? It's easy!

1" hardware works best with 1" strapping and the 1½" hardware is a perfect fit with 1½" strapping.

Which color hardware should I choose?

As you can see on the straps shown at right, different colors of hardware can give a different look or feel depending on the fabric you're pairing it with.

We recommend using Antique Brass with warmer-colored fabrics, Black Metal for a modern or more classic look, and Nickel with cooler-colored fabrics.

At the end of the day, it comes down to preference. It's YOUR project. . . YOU make the rules!



SHOP HARDWARE

ByAnnie.com/hardware

SHOP STRAPPING

ByAnnie.com/strapping

Strapping

Come to grips with durability!

ByAnnie's polypro strapping is durable, long-lasting, and great for handles and straps on bags, purses, and more. Available in both 1" and 1½" sizes, it fits beautifully into our hardware.

Available in black and white, we recommend covering the strapping with a coordinating fabric to give a truly custom look to your project.

All relevant ByAnnie patterns include instructions explaining how to accomplish this in an efficient manner.

1"-wide Strapping

3 yard package
SUP164-1-3YD

6 yard package
SUP164-1-6YD

50 yard roll
SUP164-1-50

1½"-wide Strapping

3 yard package
SUP164-1.5-3YD

6 yard package
SUP164-1.5-6YD

50 yard roll
SUP164-1.5-50



Each strapping option is available in Black or White.

Metal Strap Adjuster

Strapping enclosed by fabric on a finished bag



Carrying Strap and Pad

Choose fun fabrics that match your bag!

Add-on Video™

Make a 58" adjustable, detachable 1" or 1½" carrying strap for any bag.

Slide a pad made of quilted fabric onto the strap for comfortable carrying over the shoulder.

Use the attached wide-mouth slider to adjust the strap's length.

Then clip the strap to your bag using the attached swivel hooks and you're ready to go!

PBA296 online course + pattern • **FREE**

PBA296-25

Pack of 25 patterns • **\$19.95**

TRAVEL IN STYLE WITH LUGGAGE + A CARRYING STRAP



Ultimate Travel Bag 2.0

The perfect travel companion, this functional bag includes a carrying strap, quick-grab side handles, and a handy trolley sleeve.

Zippered and slip pockets on the front, back, and ends plus a full zippered pocket and three more slip pockets inside will keep everything organized and accessible.

Finished sizes:

13¾"H x 14½"W x 4½"D at top
13¾"H x 18½"W x 8"D at bottom

PBA251-2 pattern only • **\$14.95**

Fabric used: *Stitched* by Alison Glass for Andover Fabrics



Get Out of Town Duffle 2.1

Functional yet stylish, this sturdy duffle bag carries everything you need for a weekend trip — and easily fits in the overhead bin or under the forward seat.

The full-zippered top allows easy access to all your gear and a variety of pockets inside and out keep everything organized and close at hand. Carry using quick-grab handles or a carrying strap with pad.

Finished sizes:

10"H x 16"W x 7"D

PBA227-2.1 pattern only • **\$14.95**

Fabric used: *Wonder* by Carrie Bloomston for Windham Fabrics



Round Trip Duffle

Pack it all in style with this roomy bag featuring numerous pockets inside and out.

Comfy handles and an adjustable padded carrying strap allow over-the-shoulder or cross-body carrying.

You'll love the handy trolley sleeve on the back which slips over handles on rolling luggage for even easier carrying.

Finished sizes:

12"H x 19½"W x 7½"D

PBA267 pattern only • **\$14.95**

Fabric used: *Broderie Boheme* by Odile Bailloleul for FreeSpirit Fabrics

ByAnnie ZIPPERS

New

50" SEPARATING ZIPPER

ByAnnie's [50-inch Separating Zipper + Extra Slide](#) is a great addition to your sewing arsenal.

Perfect for coats, garments, specialty bag construction, home decor, and anywhere that a separating zipper is needed.

Just like all ByAnnie Handbag Zippers, the 50-inch Separating Zipper is a YKK #4.5 nylon coil with a wide tape. This makes it easy to install and robust enough for everyday use, yet light & unobtrusive on your projects.

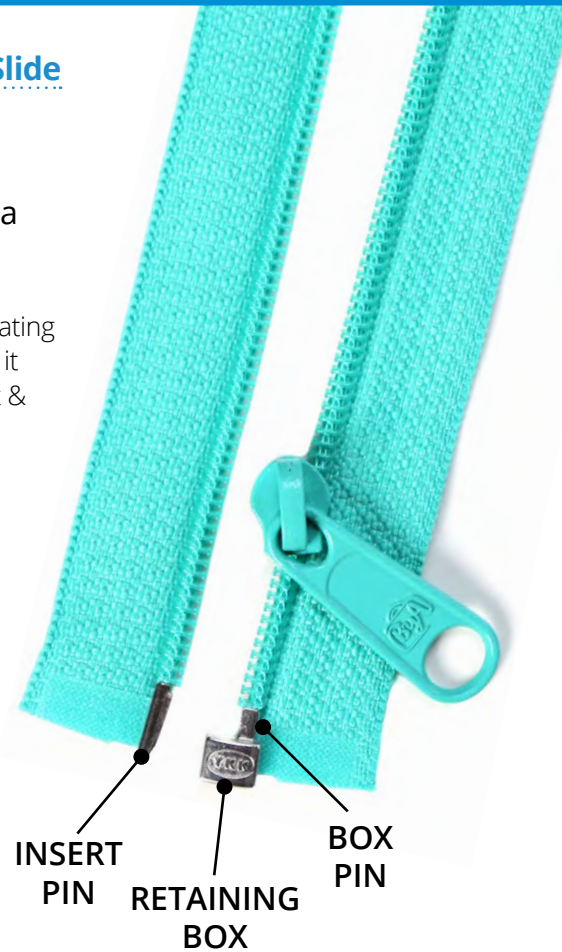
The separating zippers includes pin and box at bottom in a Right Insert (Open Right) configuration.

Available in 14 colors, which coordinate with ByAnnie's Lightweight Mesh, Fold-over Elastic, and other Handbag Zippers, you have a wide variety of colors to match with your project.

PLUS, with the **included extra slide**, you can use any remaining zipper tape for another project to match your outfit.

To make your zipper selection easy, the zipper is compatible with slides/pulls/tape from our other zipper lines including our 24", 30", 40", and Zippers by the Yard.

50" Separating Zipper + Extra Slide [ZIP50](#) • \$13.95



ZIPPER RESOURCES

Join our [Zippers are Easy](#) course to learn how to make best use of our zippers and customize them any way you want.

Find the course and videos, along with handy zipper tutorial PDF printouts, here: ByAnnie.com/zippers_videos.



High quality from YKK, lightweight, easy to cut and sew through, all while being robust enough for daily use — ByAnnie zippers come in 5 lengths and 48 vibrant colors to match your project!

Why ByAnnie Zippers?

- Wider zipper tape = Makes installing zippers easier.
- Nylon teeth instead of metal = Allows the zipper to easily flex and bend around curves. It also makes them very easy to sew through. You can cut them with scissors or a rotary cutter and sew right across them with your machine.
- Larger zipper pulls = Lets you get a firm and easy grip, which is handy when you're opening your bag frequently.
- Bigger holes on zipper pulls = Makes it very easy to add a fabric pull to the end, making the zipper even easier to open.

ByAnnie Zipper Options

24" Single-slide Handbag Zipper

Our 24" single-slide zipper has one open end and is great for smaller projects that don't need two slides.

[ZIP24](#) • \$4.95

Available in 48 vibrant colors



30" Double-slide Handbag Zipper

Our 30" double-slide zipper is our most versatile zipper. Use it to make a zipper that opens in both directions or cut it to make two single-slide zippers.

[ZIP30](#) • \$6.95

Available in 48 vibrant colors



40" Double-slide Handbag Zipper

When 30" just isn't enough, you'll appreciate our 40" double-slide zipper. Use it for our Running With Scissors and other popular patterns.

[ZIP40](#) • \$7.95

Available in 32 vibrant colors



Zippers by the Yard

Want maximum flexibility? Make any size zipper up to 144" using the 4 yards of zipper tape and 16 pulls included in this handy package.

[ZIPYD](#) • \$24.95

Available in 32 vibrant colors



50" Separating Zippers

This zipper is perfect for coats, garments, specialty bag construction, home decor and anywhere that a separating zipper is needed. An extra slide is included to use with any leftover zipper tape for another project.

[ZIP50](#) • \$13.95

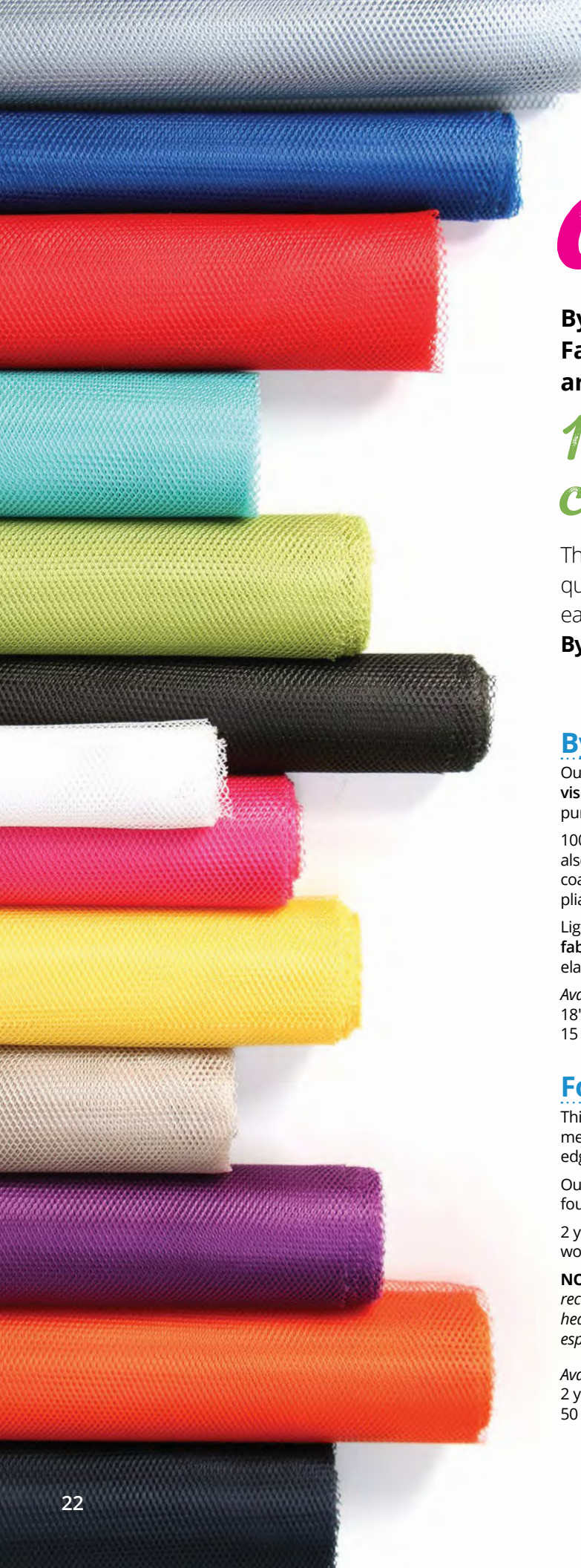
Available in 14 vibrant colors



Curious about colors?

Our Zipper Color Card can be found inside the back cover of this catalog and is a great help when choosing zippers to match or contrast with your fabrics.

SHOP ZIPPERS
ByAnnie.com/zippers



MESHING around

ByAnnie's Lightweight Mesh Fabric and Fold-Over Elastic are both available in

14 brilliant colors!

They are simple to sew and elevate the quality and finish of your project. For easy coordination, both products match **ByAnnie zipper colors** of the same name.

ByAnnie's Lightweight Mesh

Our mesh fabric is perfect to use when you want storage **visibility without bulk**. Use it for pockets on bags, purses, and organizers.

100% polyester and **washer & dryer safe**, the mesh may also be pressed at medium heat. Our mesh is specially coated to be more stable while still remaining soft and pliable.

Lightweight and a bit stretchy, ByAnnie's mesh is **fabulous in 14 colors**. Mix and match with our fold-over elastic and our handbag zippers.

Available in two useful sizes:
18" x 54" package [SUP209-18x54](#)
15 yard x 54" roll [SUP209-15YD](#)

Fold-Over Elastic

This product is ideal for giving a decorative finish to mesh fabric pockets, necklines, wristbands, or the edges of diapers.

Our latex-free 20mm-wide spandex elastic is available in fourteen colors to perfectly match our mesh!

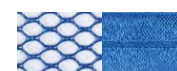
2 yard rolls are "project perfect", while 50 yard rolls are wonderful for custom cutting.

NOTE: *There is some shrinkage in all elastic products. We recommend ironing the fold-over elastic on low to medium heat before cutting. Or, cut at least 10% more than needed, especially when using the 50 yard roll.*

Available in two formats:
2 yard roll [SUP211-2](#)
50 yard roll [SUP211-50](#)



Black



Blastoff Blue



Apple Green



Atom Red



Pewter



Parrot Blue



Navy



Tahiti



Turquoise



White



Pumpkin



Lipstick



Natural



Dandelion

by **annie.com** RECENT PATTERN RELEASES



Side Hustle

Quick and easy access on the go!

These streamlined crossbody/sling bags are versatile and comfortable. Wear Side Hustle crossbody, on your back, or around your waist, leaving your hands completely free.

Three spacious zippered compartments are perfect for your wallet, keys, phone, passport, glasses, e-reader, or other personal items.

Take Side Hustle hiking, shopping, and on your travels. It makes a great gift, too!

- Streamlined bag in two sizes
- Fits close to body
- Keep valuables safe
- Large zippered compartment
- Two zippered pockets
- Two options for straps

Finished sizes:

SMALL: 7" to 12"H x 2" to 7¼"W when oriented vertically
STANDARD: 7" to 12"H x 2" to 8½"W when oriented vertically

[PBA309](#) pattern only • **\$14.95**

Fabric used: *Paper Trees and Textures* by Sue Penn for FreeSpirit Fabrics



Two Big Totes

Carry it all in these spacious totes!

You'll appreciate these fabulous totes with a variety of slip and zippered pockets inside and out. There's even a handy bellowed divider!

Features include sturdy handles for over-the-shoulder carrying and a reinforced base to reduce wear and tear. Keep everything secure with an easy-to-install zipper closure. When open, the zipper falls flat against the tote, allowing full access to the interior.

Finished sizes:

Large: 13½"H x 16½"W x 6½"D
Extra-Large: 16"H x 22½"W x 8½"D

[PBA310](#) pattern only • **\$14.95**

Fabric used: *Island Garden Batiks* by Natalie Barnes of Beyond the Reef for Windham Fabrics



Two Little Totes

Zippered totes in two compact sizes

Perfect for everyday use, these small totes also feature sturdy handles, a reinforced base, and a zippered closure that opens to fall flat.

The wide opening of these totes make it easy to pack and access your essentials while a variety of slip and zippered pockets inside and out make it easy to organize contents. It makes a perfect grab-and-go bag for your latest project!

Finished sizes:

Small: 9"H x 10½"W x 6"D
Medium: 11"H x 13"W x 5"D

[PBA314](#) pattern only • **\$14.95**

Fabric used: *Island Garden Batiks* by Natalie Barnes of Beyond the Reef for Windham Fabrics



A new pattern line from

by **annie.com**

Fast and fun projects — perfect for short classes, make-and-takes, demoing a new sewing machine, afternoon sewing sessions, and training the next generation.

Each pattern comes with three pieces of Soft and Stable® to get you started!

Fidget Toys

Marble Maze & Sew-A-Constrictor

Kids of ALL ages will enjoy these quiet and relaxing ways to focus, relieve stress, and/or exercise fingers.

Finished sizes:

Marble Maze: 5"H x 8¼"W

Sew-A-Constrictor: 2"H x 16"W

PBA312-JS pattern & Soft and Stable • \$14.95

Fabrics used: 40 by Giucy Giuce for Andover Fabrics



Pint-Sized Pals

Fun zippered pouches in two styles!

These small zippered pouches are quick and easy to make and perfect for using leftover bits of fabric, zippers, and Soft and Stable. They make great last-minute gifts for anyone on your list!

The mini Flat Bag is just the right size for carrying personal care items, earbuds, small toys, and more!

Use the handy Standing Bag for easy access to makeup, pens, cords and chargers, or other small items.

Finished sizes:

Flat Bag: 4¼"H x 4½"W • Standing Bag: 4½"H x 7½"W x 1"D

PBA313-JS pattern & Soft and Stable • \$14.95

Fabric used: Whimsy by Kim Schaefer for Andover Fabrics



Tidy Time

Handy mats and trays in three sizes!

Simple mats in three sizes are perfect for holding a mug of your favorite beverage, a tasty snack, or to protect a surface.

Use this trio of little trays to hold all sorts of small treasures — from snacks to sewing supplies!

Finished sizes:

Small mat: 5"H x 5"W

Medium mat: 5"H x 6½"W

Large mat: 5"H x 8¼"W

Small tray: 1¼"H x 2½"W x 2½"D

Medium tray: 1¼"H x 4"W x 2½"D

Large tray: 1¼"H x 5¾"W x 2½"D

PBA311-JS pattern & Soft and Stable • \$14.95

Fabric used: Whimsy by Kim Schaefer for Andover Fabrics



On the Go 2.0

Perfect for travel!

Small but mighty, this compact bag with a secure zipper closure has plenty of pockets to keep you organized. An adjustable, detachable strap allows you to wear it over the shoulder or as a crossbody bag.



Stash a passport, money, or name badge in a combination zippered/slip pocket on the flap. Lift the flap to discover a more private ID or credit card holder. Quickly access a cell phone or glasses in the deep back pocket.

The inside compartment includes three easy-to-access credit card pockets and space for an e-reader, small wallet, pens, and more.

What's different in the 2.0 version?

- Updated pattern instructions and illustrations
- Simplified design, better strap for carrying, magnet closure, deeper for more storage space
- Add-on Video™

Finished size: 8"H x 6"W x 2"D

PBA190-2 pattern only • \$14.95

Fabric used: 40 by Giucy Giuce for Andover Fabrics



Zip It Up 2.0

Sleek storage for the essentials!

Streamlined organizers in two sizes feature zippered pockets inside and out and an outer zippered closure for added security. Outer quilted pockets on front and back hold electronic devices and larger items. Inside are single and double pockets made of vinyl and/or mesh for easy visibility of contents.

What's different in the 2.0 version?

- Updated pattern instructions and illustrations
- Additional pockets, improved handle, and more
- Add-on Video™



Finished sizes:

Small: 8½"H x 10"W x 1"D closed,

10"H x 18"W open

Large: 11½"H x 14"W x 1"D closed,

14"H x 24"W open

PBA252-2 pattern only • \$14.95

Fabric used: Full Moon Forest II and True Colors by Tula Pink for FreeSpirit Fabrics

ByAnnie BASICS

New to ByAnnie? Work your way through these simple free patterns to learn all the skills you need to MAKE IT BIG



JOIN the course and **WATCH** the Add-on Video™ **LEARN** all the basics.
ByAnnie.com/ByAnnie-Basics

Start small

We want you to be successful when you take on your first big ByAnnie project, so we've compiled four handy 'starter' patterns to help you master the skills you need to succeed.

Each of these four patterns come with a comprehensive Add-on Video™ so you can sew with Annie, start to finish. When you're finished, you'll have a functional project that you can use to store a variety of items or that you can give as a creative gift!

Get your **FREE** ByAnnie Basics Course + patterns here:



Easy Does It

You will love the usefulness of this project. The handy zippered bag with attached handles will store and carry all your essentials — or make a quick and easy gift!

Easy Does It includes step-by-step instructions along with a thorough Add-on Video™ tutorial to help you all the way!

What to expect:

- Quilt fabric to Soft and Stable
- Attach zipper to quilted zipper strips
- Accomplish a bulk-free binding on the zipper/side strip seam
- Join pieces and bind raw edges on a 3-dimensional bag

TIP: This pattern is a perfect way to learn many of the basic techniques used to make larger ByAnnie travel bags.

Finished size: 6"H x 9"W x 4¼"D

PBA285 • online ByAnnie Basics course + pattern • **FREE**

Fabric used: Century Solids from Andover Fabrics



Get the **FREE** Awareness Ribbon foundation paper piecing pattern from Sewfinity.com.

Petit Four Baskets

Not only are these adorable baskets ideal for storing treasures and giving as gifts, they are a great project for a new sewist.

Use these baskets to organize a desktop, tuck away folded fat quarters for display, or hold smaller notions and tools near your sewing machine.

Fast, easy to make, and you'll find lots of help in the accompanying Add-on Video™ tutorial!

Finished size: 2½"H x 5"W x 4"D

PBA271 • online ByAnnie Basics course + pattern • **FREE**

Fabric used: Century Solids from Andover Fabrics

Call Me

Keep the essentials handy in this lightweight bag. It's the perfect on-the-go errand bag! The Add-on Video™ tutorial includes many helpful tips for working with vinyl, mesh, fold-over elastic, zippers, custom bindings, and more. Don't miss it!

What to expect:

- Attach a zipper to a quilted fabric pocket
- Work with vinyl, mesh, and fold-over elastic
- Make custom bias binding to bind edges and create a strap

TIP: This project is a great way to reduce your stash or test new fabric combinations. Use up bits and pieces of previous projects.

Finished size: 7¼"H x 4¾"W

PBA288 • online ByAnnie Basics course + pattern • **FREE**

Fabric used: Century Solids from Andover Fabrics



Piecekeeper

Store and carry all your project pieces or supplies in this handy zippered bag with attached handle. Use this bag to carry fabrics, tools, puzzles, games, and more!

What to expect:

- Experience sewing with Soft and Stable
- Attach a zipper to a mesh pocket
- Prepare simple folded handles using interfacing
- Bind rounded edges on a flat project

TIP: Use one 13" x 18" rectangle of Soft and Stable and three fat quarters in coordinating prints/colors plus a bit of mesh, interfacing, and a zipper to make this handy bag.

Finished size: 11"H x 16"W

PBA281 • online ByAnnie Basics course + pattern • **FREE**

Fabric used: Century Solids from Andover Fabrics



+ BEYOND

#SewPINK Cancer Awareness

The mission of #SewPINK, ByAnnie's Cancer Awareness initiative, is to raise awareness, promote screenings, foster community, and support cancer research. While October shines a spotlight on breast cancer awareness, our commitment extends throughout the year.

Join us in learning, inspiring, and giving generously. Get a FREE Add-On Video™ and pattern for **Bosom Buddy**, a soft, comfortable cushion that attaches to seat belts.

PBA290 • online course + pattern • **FREE**

Fabric used: 24/7 Solids from Hoffman California Fabrics



START SEWING WITH *ByAnnie*



THE BIG DEAL ABOUT *Add-on Videos™*

Add-on Videos™ support specific parts of our ByAnnie patterns and help you learn our best techniques.

They don't replace the pattern. Rather, they enhance your sewing experience.

Get them for free by using the coupon included in your printed paper pattern.

Be sure to create an account to keep inventory and have ongoing access!

If you don't have an account, you can join in on the fun by creating one. All you need is an email address.



Watch for this symbol!

It means that we have filmed an Add-on Video™ for the associated pattern.

Video and digital content is available only to the original purchaser and only while connected to the Internet (no CD/DVD available) and logged in at ByAnnie.com. Digital content is not transferable across accounts or individuals. Please see our [Terms and Conditions](#) for more information.

For \$5.00 Add-on Videos™, you will need to use the coupon code included in your printed pattern at checkout on ByAnnie.com to get the video free. The coupon can only be used once and is non-transferable. All paper patterns with Add-on Videos™ will include a unique coupon code. This includes patterns purchased at ByAnnie.com or from other retailers.

To give you a taste of our patterns and Add-on Videos™, we suggest starting with our free ByAnnie Basics course.

The Basics course includes:

- four projects (see pages 26-27)
- PDF instructions
- full-length Add-on Videos™

All of these are available to you completely free!

Find those patterns at ByAnnie.com/byannie-basics. Just click the "Join Course" button.

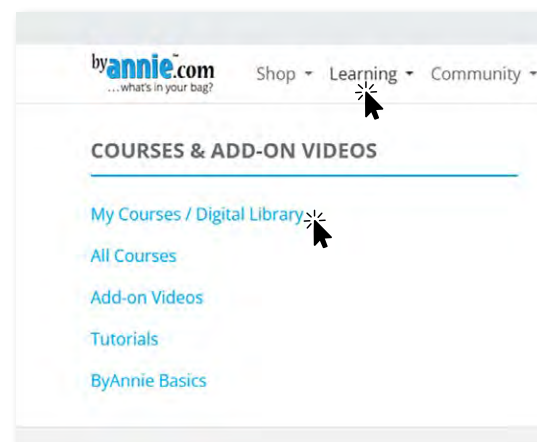


Need to access all your Add-on Videos™?

Go to ByAnnie.com and sign in to access your purchased video content.

Once there, find your way to the My Courses/Digital Library to find them all.

In your My Courses/Digital Library, you'll also have access to all your Add-on Videos, free tutorials, and more!



Which patterns have Add-on Videos?

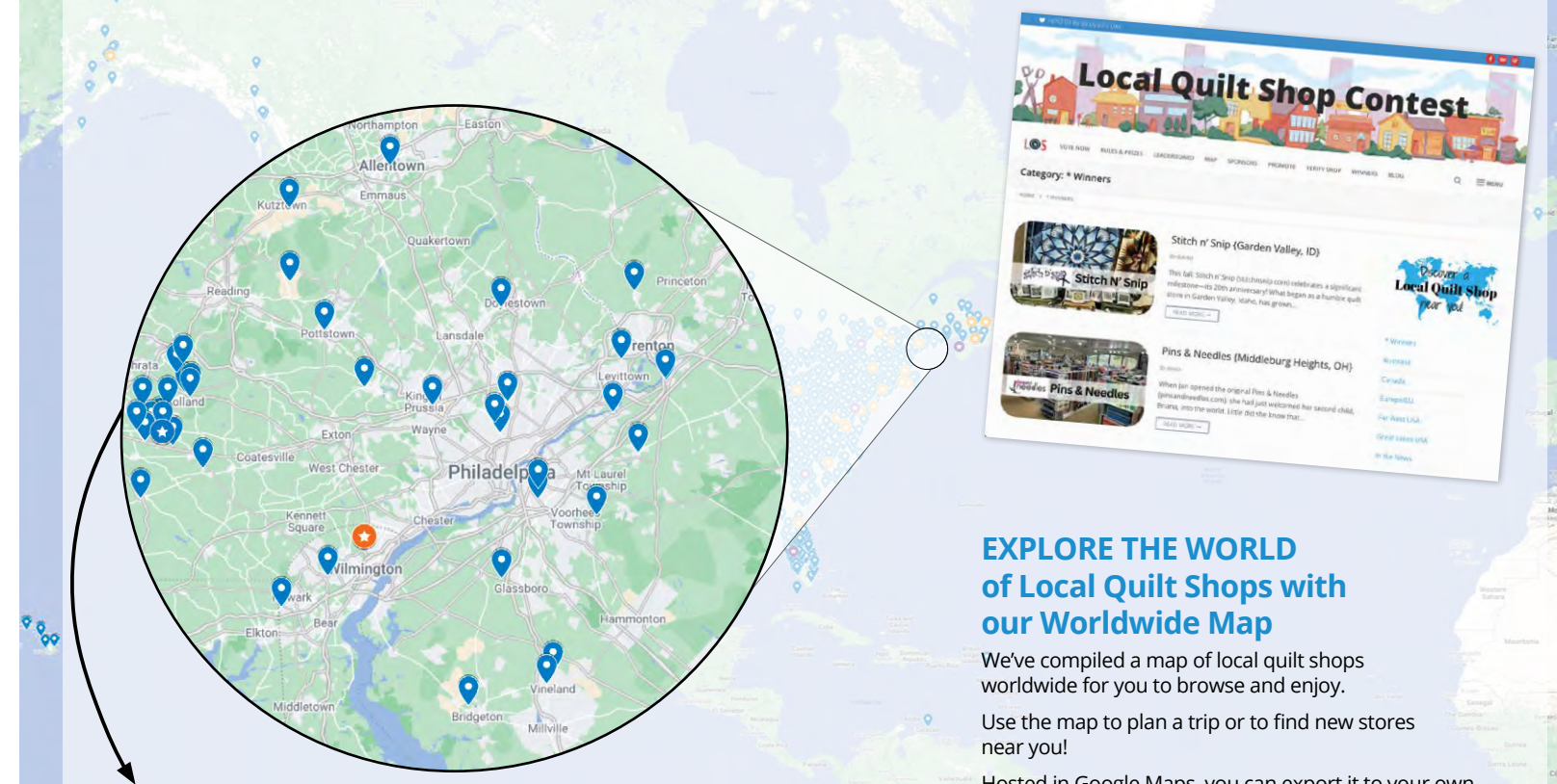
Add-on Videos™ are available for a growing number of patterns.

As we create new patterns and update our 2.0 collection, we film a new Add-on Video™ for each one. As of October 2025, we now have a total of 76 patterns with accompanying Add-on Videos!

Find current patterns with Add-on Videos here: ByAnnie.com/patterns-with-add-on-videos



Do you follow the LOCAL QUILT SHOP CONTEST?



Shopping local is the best way to support your community!

Check out our special website for great content, blogs, and more: LQSContest.com

The Local Quilt Shop Contest was created to highlight the efforts of local quilt shops and provide the general public an opportunity to show their appreciation.

By supporting local quilt shops, we are building community, maintaining centers for inspiration, and enriching our local economies.

ByAnnie.com and the sponsors are dedicated to local quilt shops and their diverse sewing communities.

EXPLORE THE WORLD of Local Quilt Shops with our Worldwide Map

We've compiled a map of local quilt shops worldwide for you to browse and enjoy.

Use the map to plan a trip or to find new stores near you!

Hosted in Google Maps, you can export it to your own maps, use it to find directions, and more.

Find local quilt shops: LQSContest.com/map

NEXT CONTEST: January 24 – February 28, 2026

ByAnnie's annual Local Quilt Shop Contest starts on Local Quilt Shop Day and runs until the end of February.

During the contest we ask you, the customer, to show your love for your local stores by voting and telling us what makes them special.

We provide prizes for the top-voted shops, share all of your comments, and work to keep the local crafting industry strong and vibrant.

Be ready to vote: LQSContest.com

GREAT WAYS TO *connect & learn*



SUBSCRIBE to our Email List

Our email list is the perfect way to stay informed about our activities and exploits. You'll be the first to hear about our newest products, our best techniques, and our new videos.

It's also the best way to learn about sales and discounts!

Subscribe to our email list today: ByAnnie.com/email-list

SUPPORT AND FIND your local quilt shop!

The Local Quilt Shop Contest was created to highlight the efforts of local quilt shops and provide an opportunity for the general public to show their appreciation.

By supporting local quilt shops, we are building community, maintaining centers for inspiration, and enriching our local economies.

Check out our map of stores and blogs about winners on our dedicated website: LQSContest.com



FOLLOW ALONG on our Social Media!

If you love being inspired by other makers like yourself or seeing what Annie is up to, you'll enjoy following us on social media.

Instagram/Pinterest/Facebook: [@PatternsByAnnie](https://www.instagram.com/PatternsByAnnie)

YouTube: [YouTube.com/user/ByAnnie](https://www.youtube.com/user/ByAnnie)

JOIN US LIVE with Annie!

Sit back, relax, and learn!

ByAnnie.com offers a wide range of tutorials + live videos on products, sewing techniques, and tools.

You can find these videos by visiting us at: ByAnnie.com/live



ByAnnie COLOR CARD

This color card represents the full spectrum of colors available to you for our Handbag Zippers, Lightweight Mesh Fabric, and Fold-Over Elastic. *Note: Printed colors are an approximation of real colors.*

KEY

All colors are available in 24" single-slide and 30" double-slide zippers.

* Colors also available in 40" double-slide zippers and Zippers by the Yard

° Colors only available in Zippers by the Yard

▣ Colors available in separating zippers, fold-over elastic, and lightweight mesh



NEW! 50" Separating Zippers

This new zipper option is perfect for coats, garments, specialty bag construction, home decor, and anywhere that a separating zipper is needed. This is a YKK #4.5 nylon coil Right Insert (Open Right) zipper with a wide tape. This makes it easy to install, robust enough for everyday use, and yet unobtrusive on your projects.

Available in 14 colors▣, with an extra slide so you can use any remaining zipper tape for another project to match your outfit.

100 White*▣	140 Seal Brown*	195 Dandelion*▣	210 Twilight	235 Navy*▣	258 Wild Plum*
102 Ivory*	145 Sable*	196 Butter Cream	212 Turquoise*▣	240 Eggplant*	260 Atom Red*▣
105 Black*▣	150 Sage	198 Chartreuse*	213 Robin's Egg*	245 Tahiti*▣	265 Hot Red*
110 Pewter*▣	152 Taupe	200 Apple Green*▣	214 Parrot Blue*▣	247 Dusty Rose	270 Cranberry
115 Gunmetal*	160 Khaki	201 Light Mint	215 Blastoff Blue*▣	249 Pale Pink	280 Redwood
120 Slate Gray*	170 Golden Brown	203 Jewel Green	220 Country Blue*	250 Lipstick*▣	285 Tangerine*
130 Natural*▣	180 Gold	204 Emerald*	225 Cobalt*	252 Raspberry*	287 Pumpkin*▣
135 Rock Slide	190 Buttercup*	205 Hemlock	230 Union Blue	255 Crazy Plum*	290 Papaya*

LIMITED EDITION ZIPPER COLORS

Available only in Zippers by the Yard.

001 Coral°	002 Lilac°	003 Olive°	004 Orchid°



Glasses case at left:

Focal Point (Foldover Wrap)
- **PBA318**

Fabrics used: *The Plaid One* by
Marcia Derse for Windham Fabrics
Bag below:

Foldilocks - PBA316

Fabrics used: *On Your Mark* by
Seth Apter for FreeSpirit Fabrics

Coat made using:

Bella Quilt Coat - QE101

Bella Arcs & Beauties
FPP Expansion Pack - QE102

Bella Accent Sleeves
FPP Expansion Pack - QE103

Fabrics used: *Graywork*
and *True Colors* by Tula Pink
for FreeSpirit Fabrics

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#SoftAndStable